RESEARCH WORLD INTERNATIONAL LTD
your partner in business

PUBLIC OPINION POLL

"Perceptions of Ugandans towards socio-economic and political issues in the country"

Presentation By:

RESEARCH WORLD INTERNATIONAL LTD

P.O. BOX 34148, KAMPALA, UGANDA.

April – 2019

BACKGROUND

- RWI, in the interest of public information mobilized resources and conducted a national representative public opinion poll with the aim of gauging the opinions and perceptions of voting-age Ugandans towards the Social economic and Political climate in Uganda.
- Field work was conducted between 12th April 2019 to 25th April 2019 across Uganda.
- Field work was done in 60 districts in Uganda with a total sample of 2,042 respondents of 18 Yrs and above.
- Results are given with a +/- 0.05 margin of error with 95% confidence level
- This report provides for regional, age group specific, gender, and in some cases political affiliations.
- Further analysis by religion, ethnicity can be availed on request from the RWI team

OPINION POLLs

What's a public opinion poll?

- Public opinion poll is a type of survey or inquiry designed to measure the public's views regarding particular topics or series of topics and the respondents are randomly chosen from the population being measured.
- Opinion polls can indeed guide in directing the discussions around governance, democracy, election related issues and any other issue under public debate. Opinion poll therefore make a significant contribution in providing an understanding of public opinion by revealing key drivers behind their opinion and attitudes and the likely choices.
- It is important to note that opinions shift.

Methodological Challenges in Conducting Polls

- From our experience, we realize that the process of opinion polling often appears mysterious, particularly to those who don't see how the views of few people can represent those of hundreds of millions.
- Many people will ask;
  - ✓How the poll results can differ so much from their own personal impressions of what people think;
  - ✓How did the poll star (RWI) selects people for inclusion in its polls
  - ✓How come they have never been interviewed?
- The public's questions indicate a sincere desire to find out more about how polling is conducted, which becomes a vital area for consideration at the point of dissemination of results to enhance understanding and believability. This shows that the process of conducting the polls is as good as the results themselves.

Strategic objective

The strategic purpose of the survey was to measure public opinions and perceptions on the social economic and political aspects in Uganda"

Objectives of the public opinion poll

The specific objectives of the poll were;

- ✓To gauge peoples' perception about the economic situation of the country
- ✓To gauge peoples' views about governance
- ✓To gauge peoples' views about elections and voting intentions
- ✓To gauge peoples' views about multy-party selection

METHODOLOGY

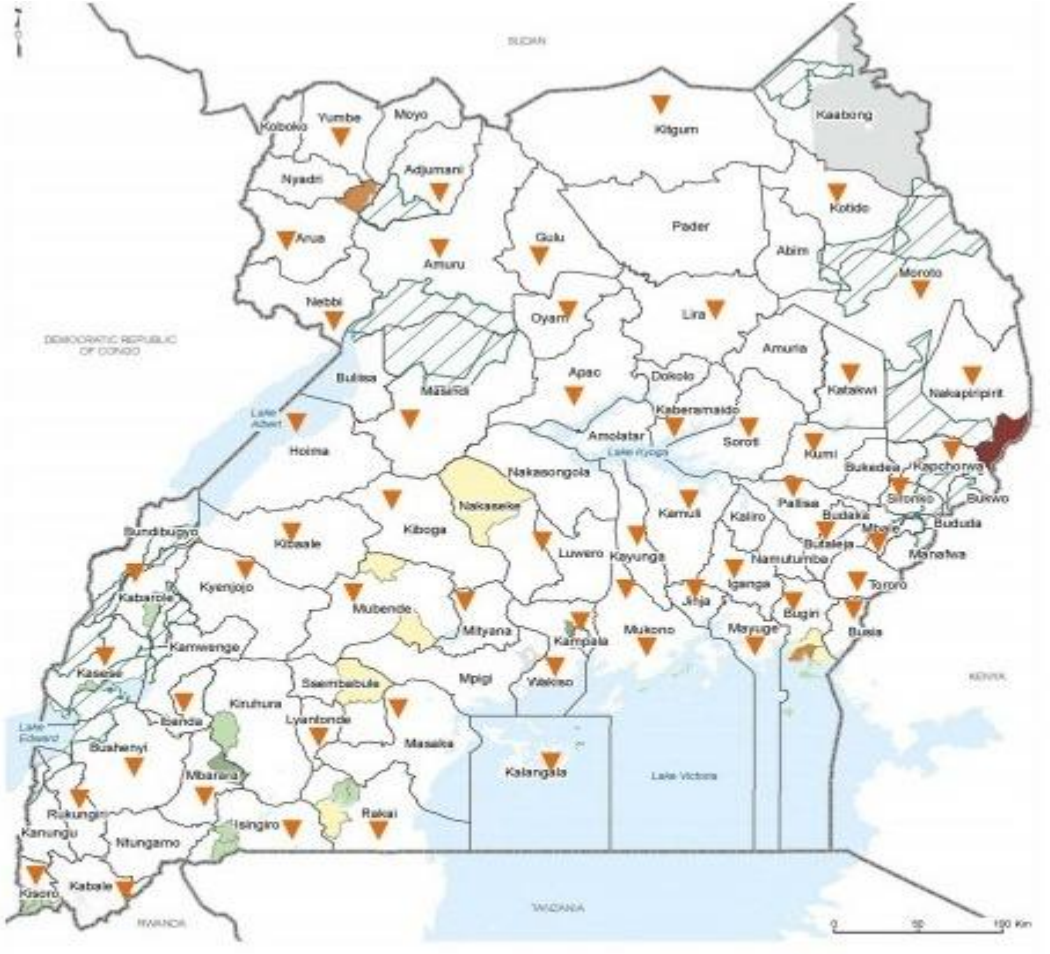
Methodology

Study	Nation wide Public opinion poll	
Study approach	Quantitative	
Data Collection Technique	Face-to-face interviews	
Instrument	Structured questionnaire – Using Android Tabs	
Target respondents	Gender	Female & male
	Age	Ugandan Nationals 18+ years
	Total sample size	2,042 face-to-face interviews
	Scope	Fieldwork conducted in 60 Districts in Uganda
Sampling	A multi-stage stratified random sampling design	

Multi stage Stratified Sampling

- The country was stratified into 4 broad regions
- UBOS Data was used to identify the Proportions of the samples / population with in each regions
- Counties, Sub-counties and Parishes were randomly selected from each district. 204 Sub counties were sampled
- With in each parish a village was randomly selected and 10 interviews conducted. 204 Parishes were sampled

DISTRICTS COVERED



KEY

Opinion Poll Districts

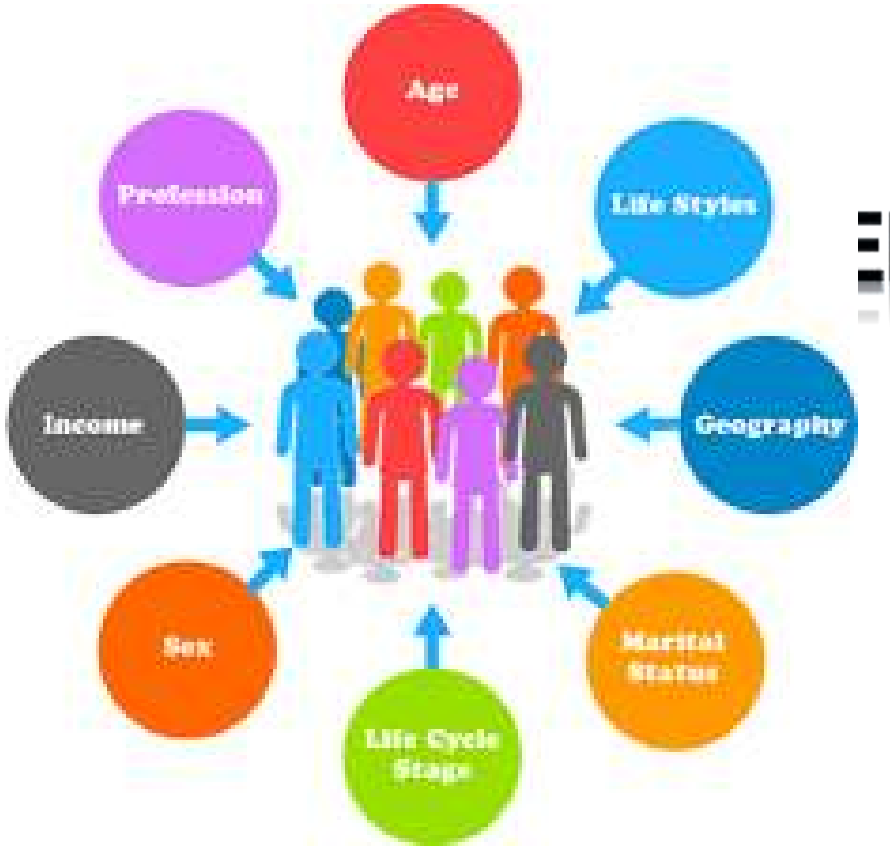
STUDY IMPLEMENTATION

Data Collection Steps (Step 1-4)

- Step 1: At each sampling point, enumerators picked recognizable landmarks, such as a trading centre, school or mosque, as the starting point of the survey.
- Step 2: At the point the enumerators selected one household and then picked one adult aged 18 years and above to interview using the Kish grid
- Step 3: The enumerators sought informed consent and asked the respondents to sign the inform consent form - if they agreed to participate in the study.
- Step 4: After the consenting process, the enumerators thanked the respondents who refused to participate and left the household but documented that.

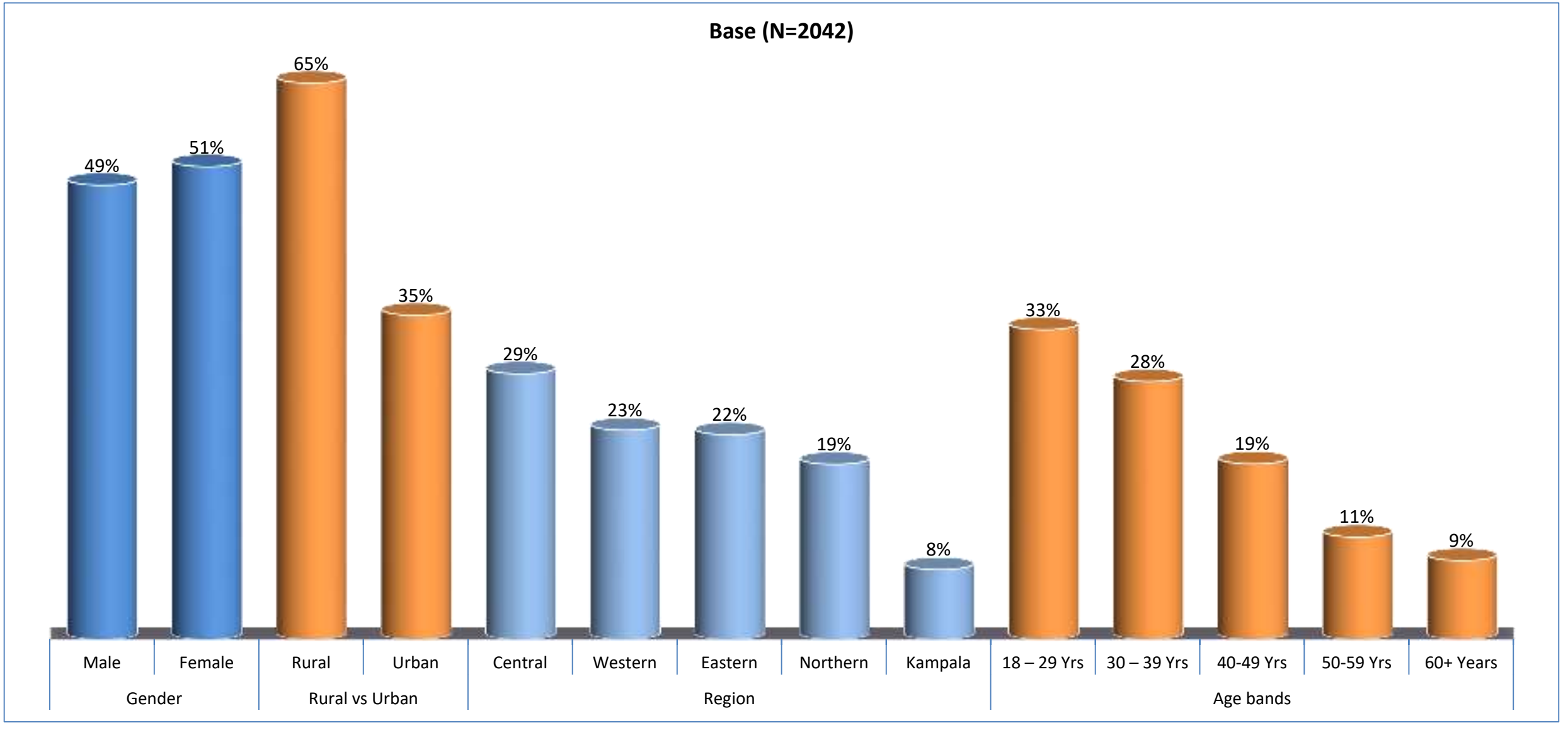
Data Collection Steps (Step 5-7)

- Step 3: The enumerators then skips 5 households and considered the next for the interview. In metropolitan settings like Kololo, the enumerators went from gate to gate until when they got a respondent.
- Step 4:The enumerators maintained the left hand side until they reached the end of the sampled area. They did not come back to the starting point unless they were using the opposite side of where they started.
- Step 6: The enumerators did this up to when they had all the required interviews from each of the catchment area.
- Step 7: All enumerators observed all the ethical norms i.e. honesty, objectivity, legality, human subjects' protection, carefulness and confidentiality among others.

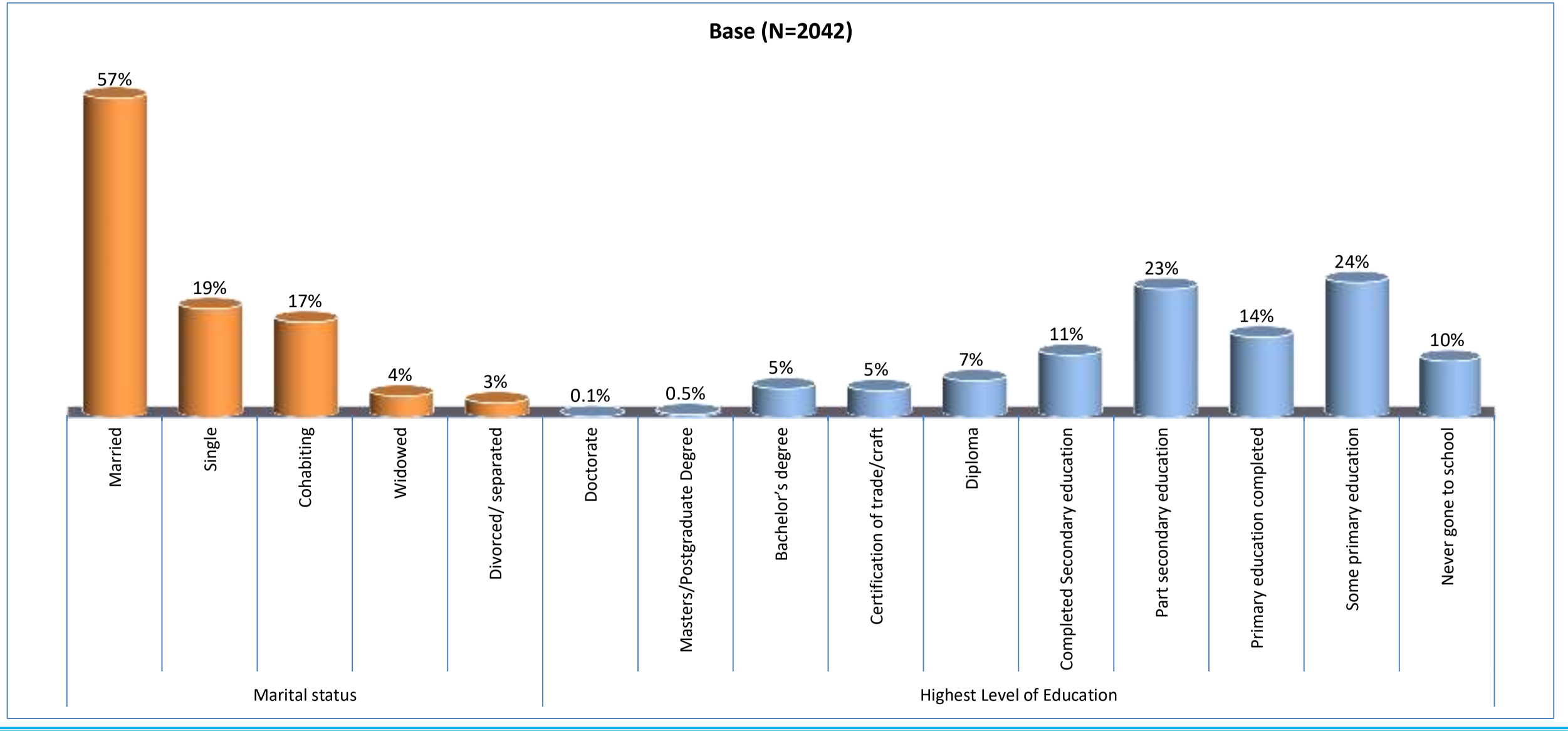


EMOGRAPHICS

Demographics 1/2

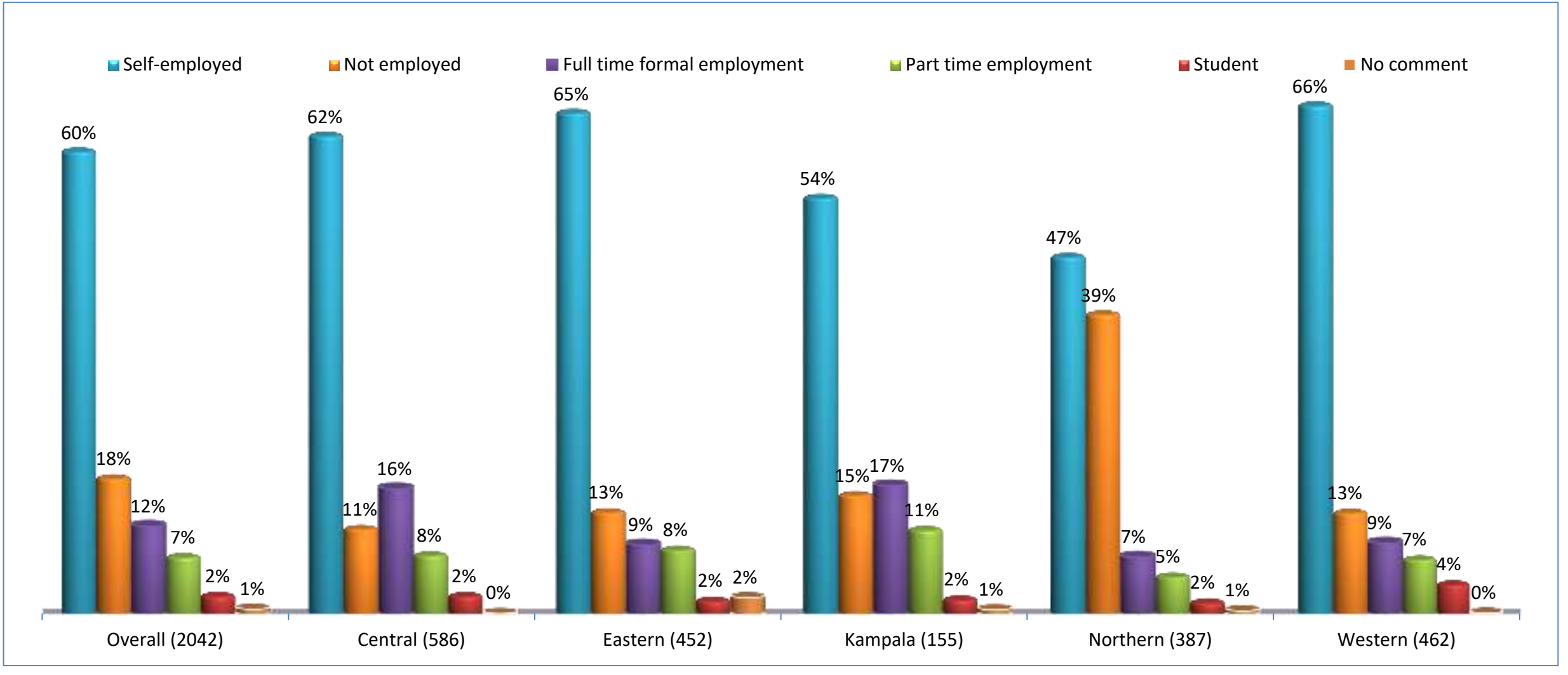


Demographics 1/2



Employment status of voters

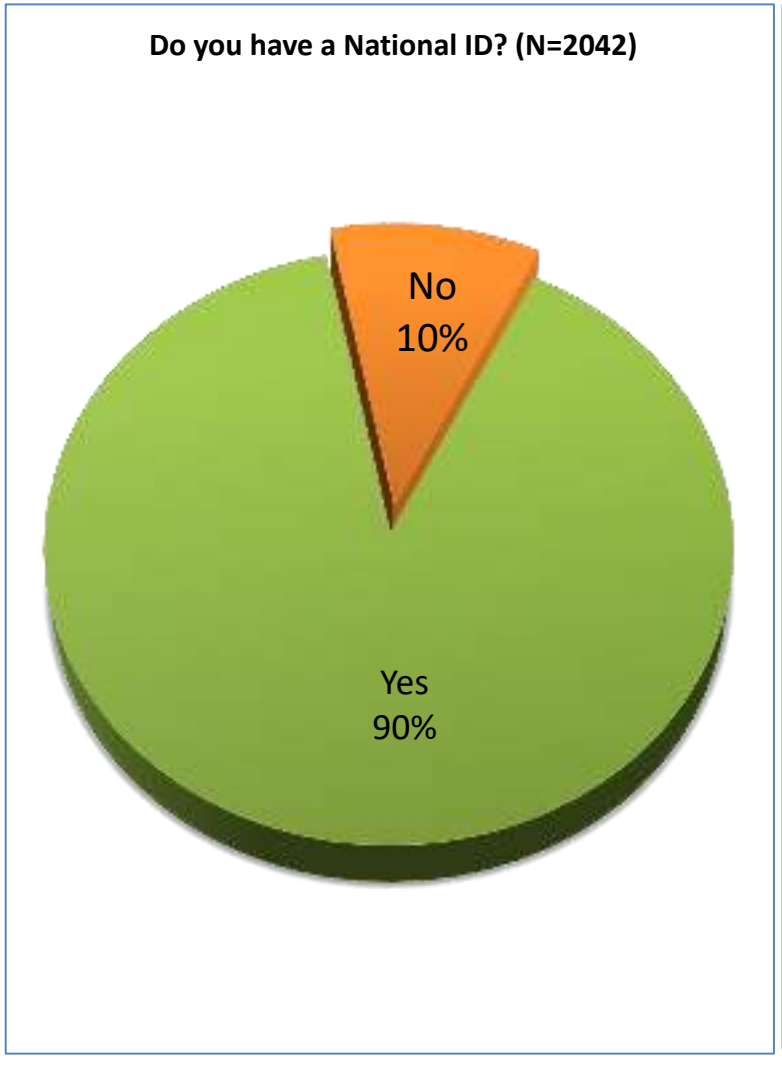
What is your current employment status?

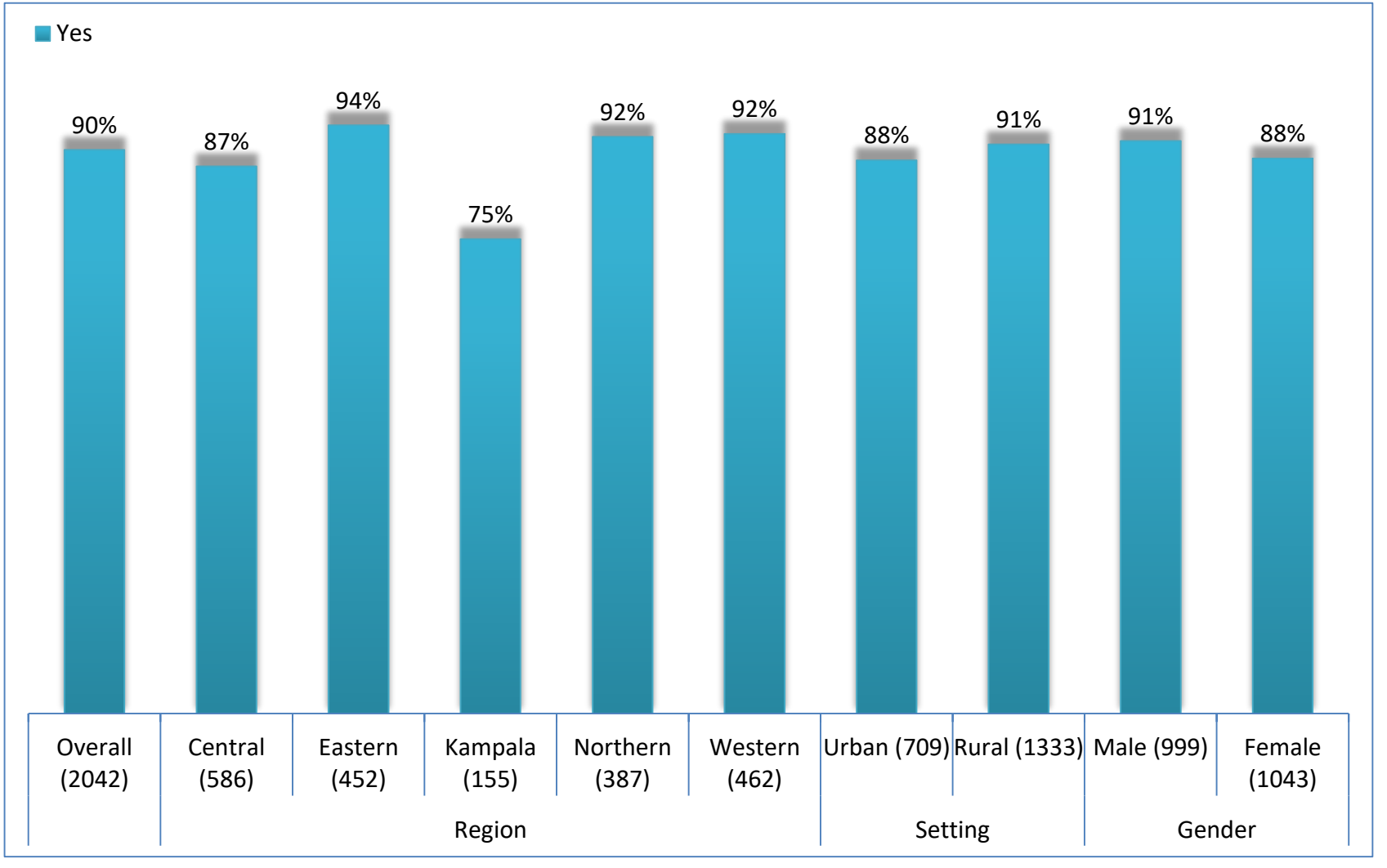


CIVIC DUTIES / RIGHTS

National Identification

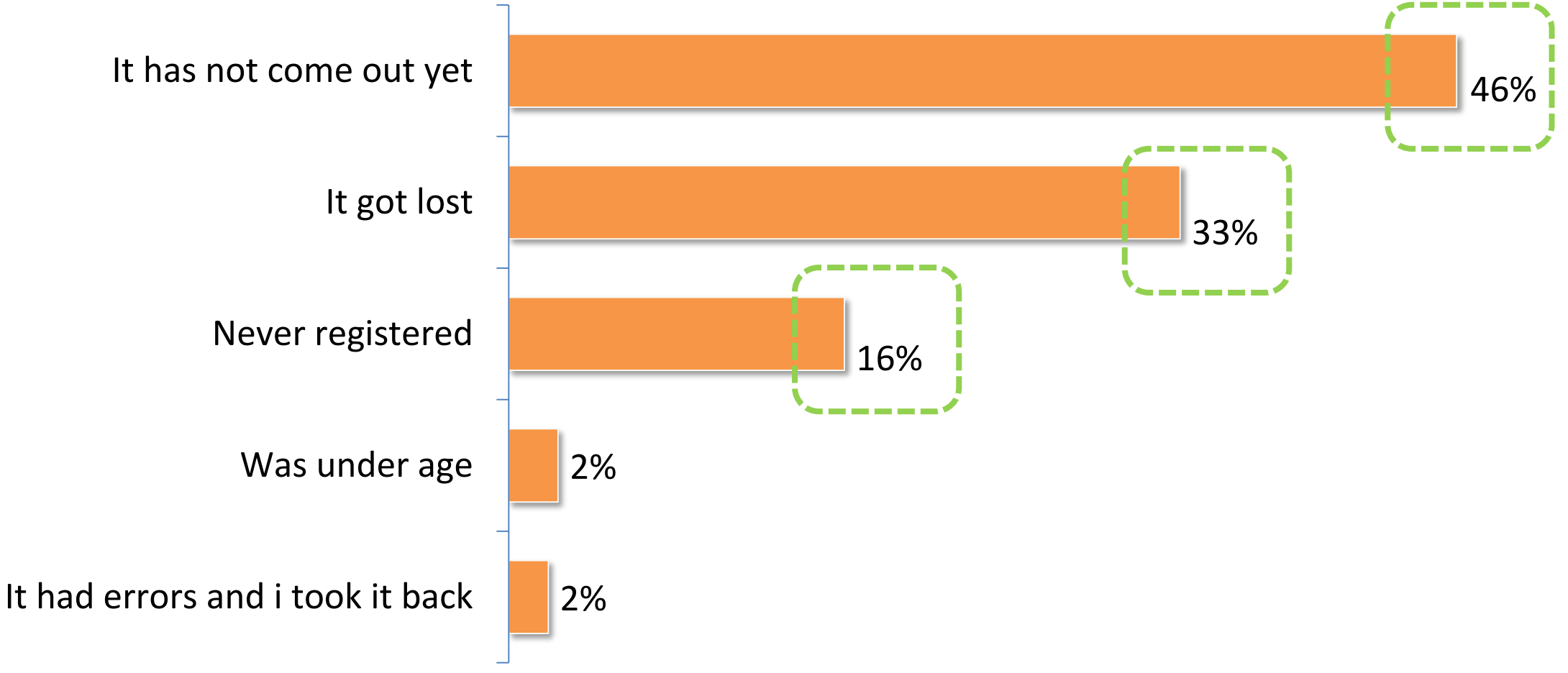
Do you have a National Identity Card?





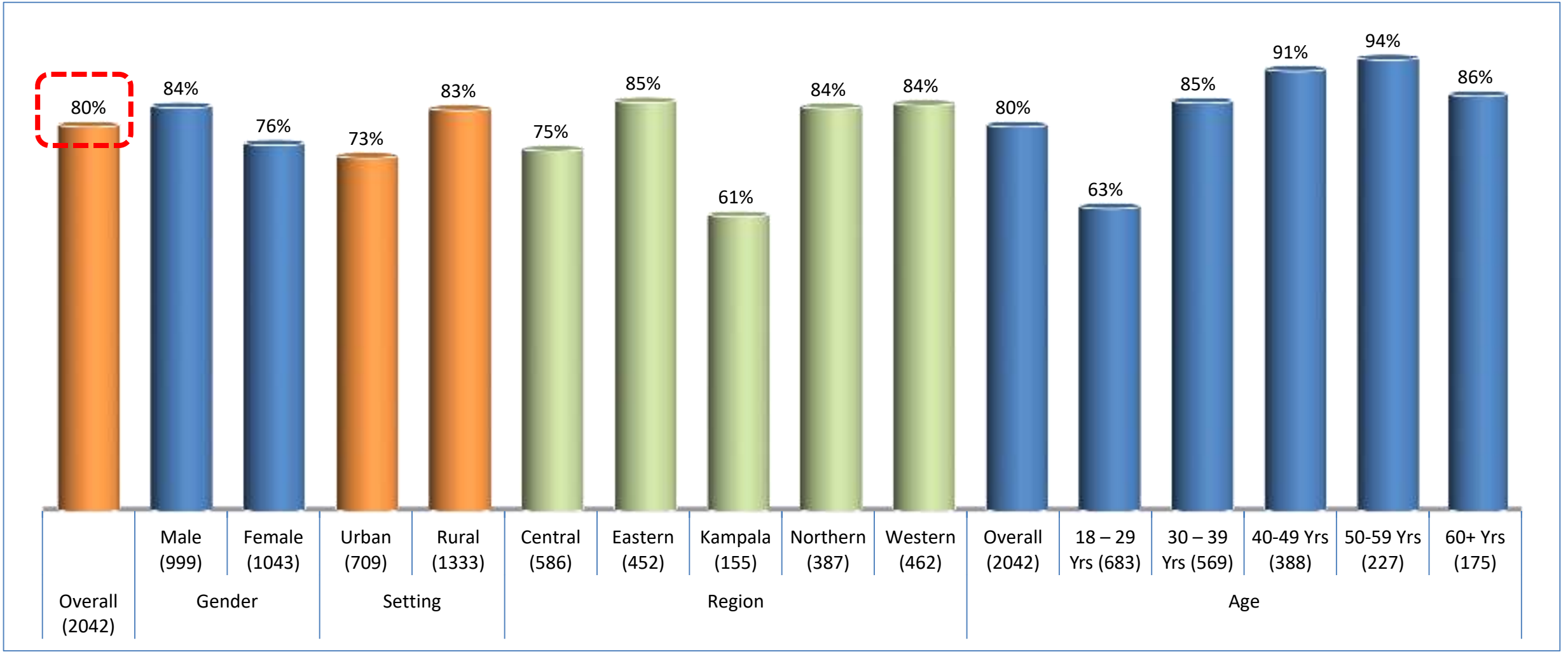
Why don’t you have a National ID?

Why don’t you have a National ID?



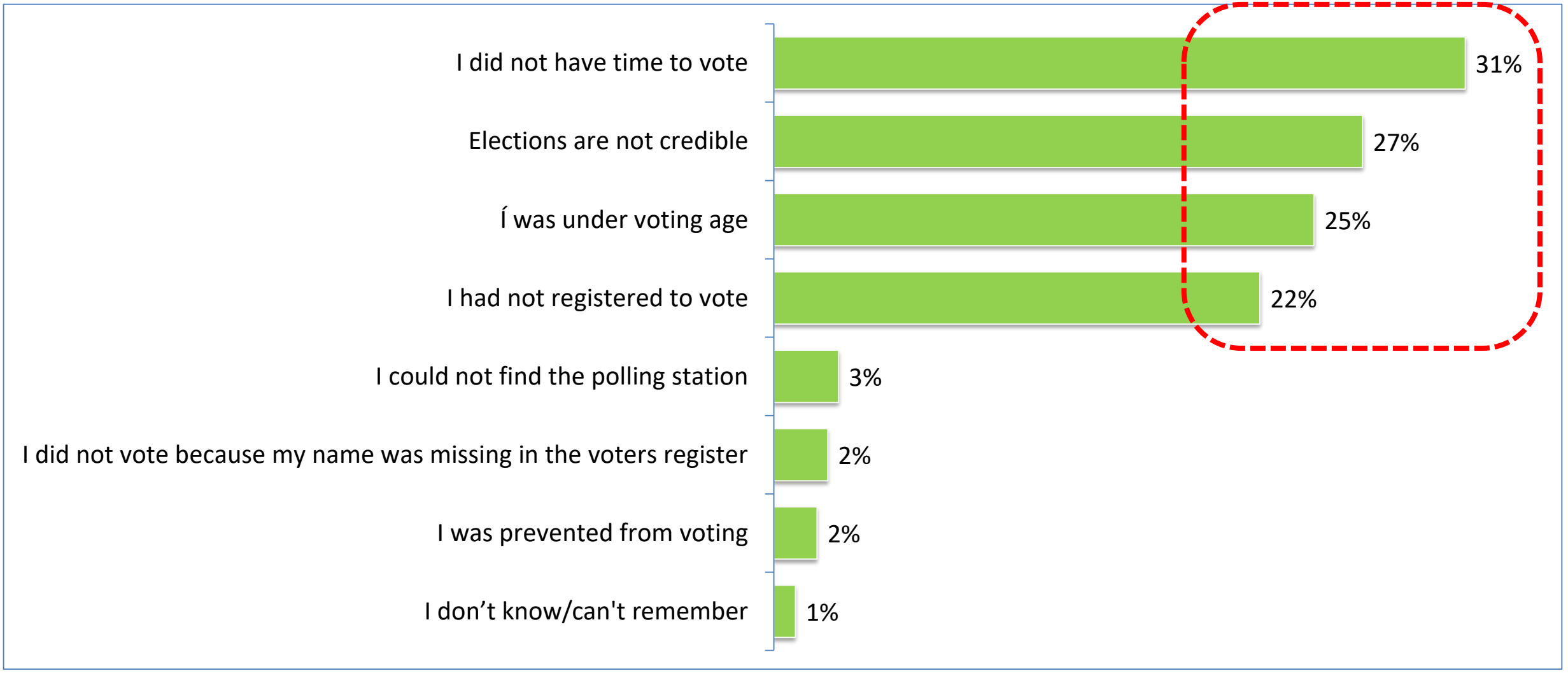
Did you vote in the 2016 elections?

9.Did you vote in the 2016 elections?



Why didn't you vote in 2016?

Qn10.Why didn't you vote in 2016?

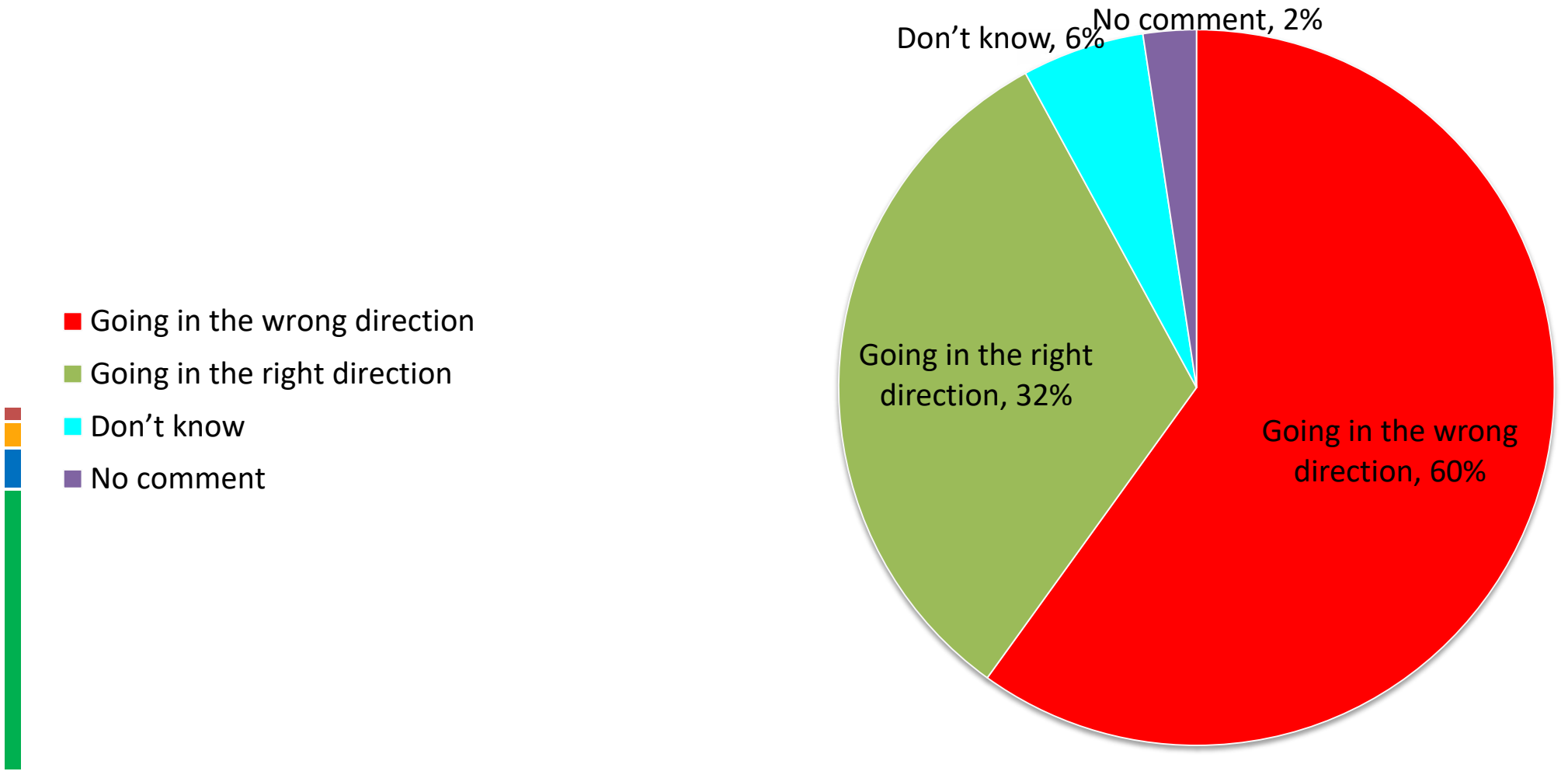


Base = 407

PERCEPTIONS TOWARDS THE STATE OF THE NATION

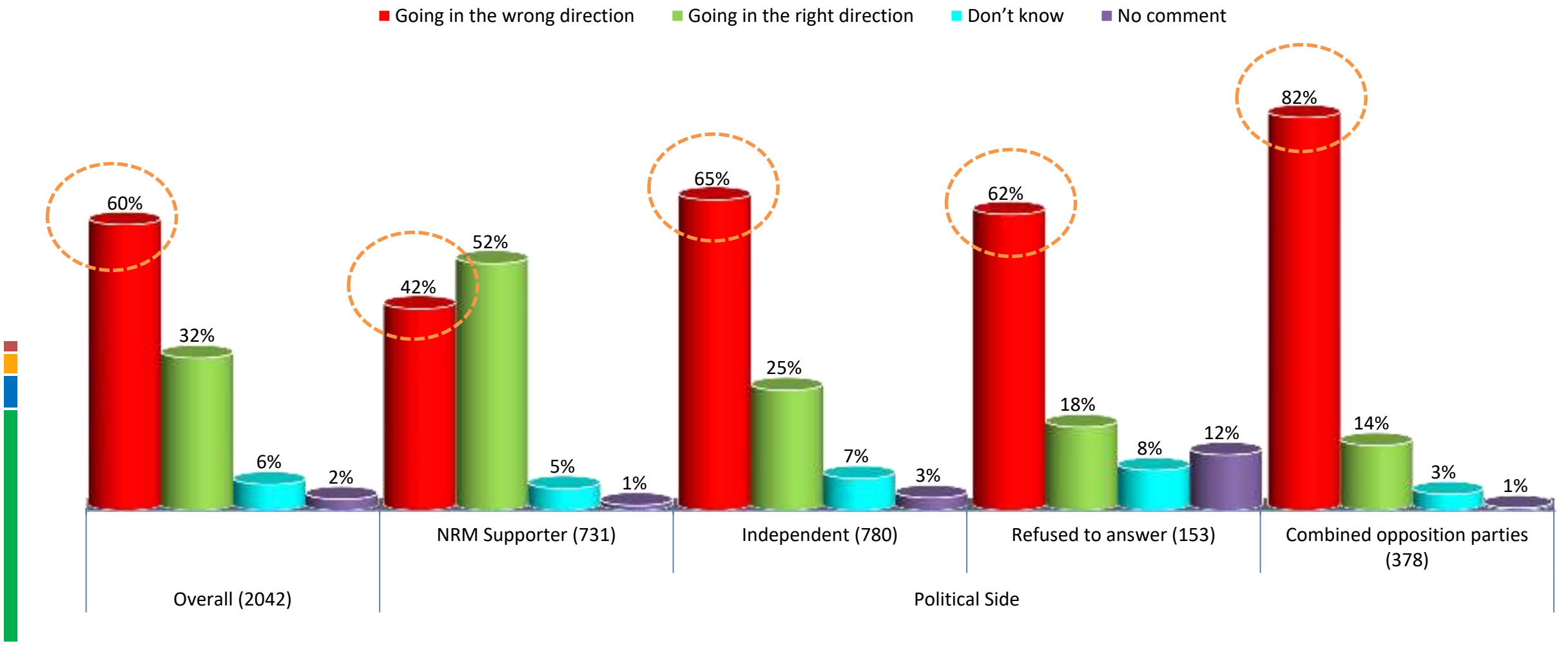
Status of the current direction of Uganda

Lets start with the general view about the current direction of our country. Some people think that our country is going in the wrong direction. Others think it's going in the right direction. So let me ask YOU about the overall direction of the country: Would you say that the country is going in the wrong direction or going in the right direction?



Status of the current direction of Uganda

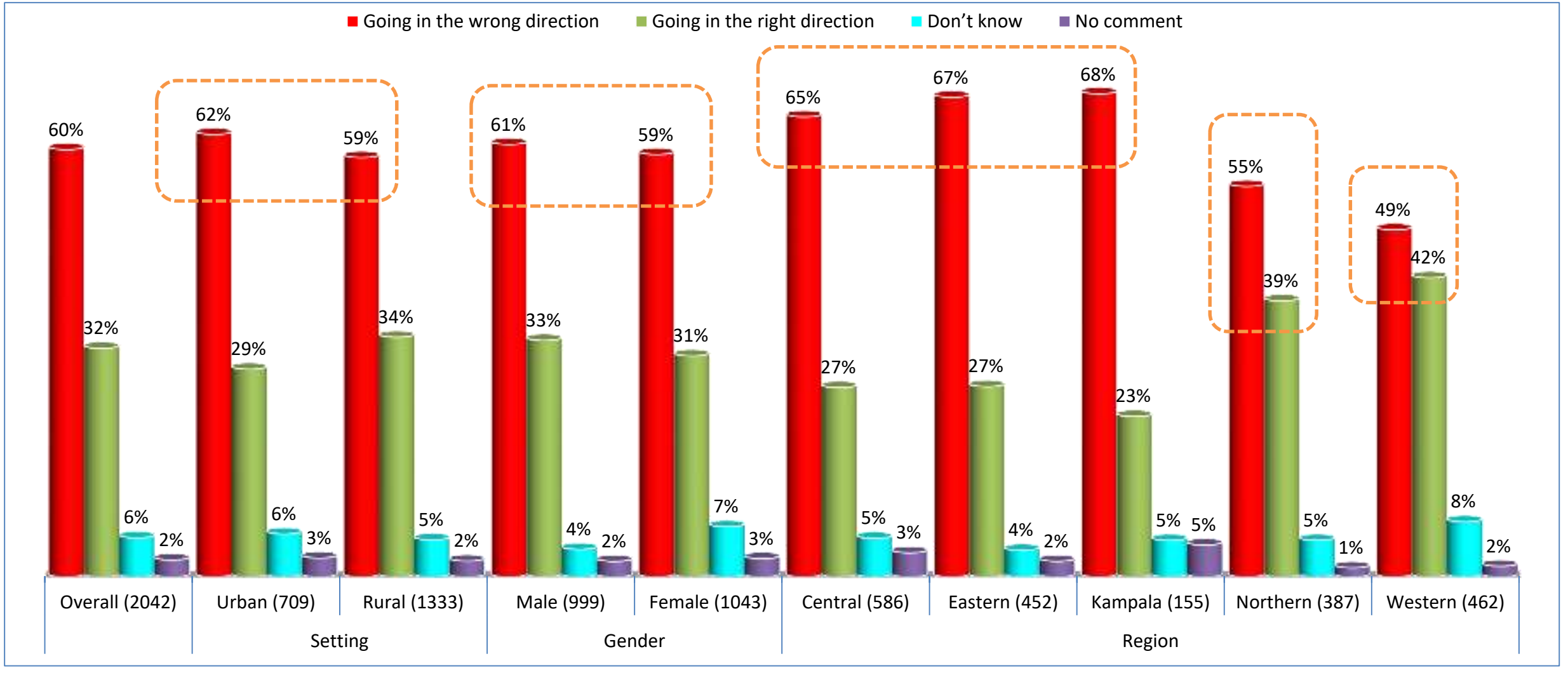
Lets start with the general view about the current direction of our country. Some people think that our country is going in the wrong direction. Others think it's going in the right direction. So let me ask YOU about the overall direction of the country: Would you say that the country is going in the wrong direction or going in the right direction?



Only 32% of Ugandans Believe that their country is heading in the right directions. Half of NRM supporters believe that the country is going in the right direction

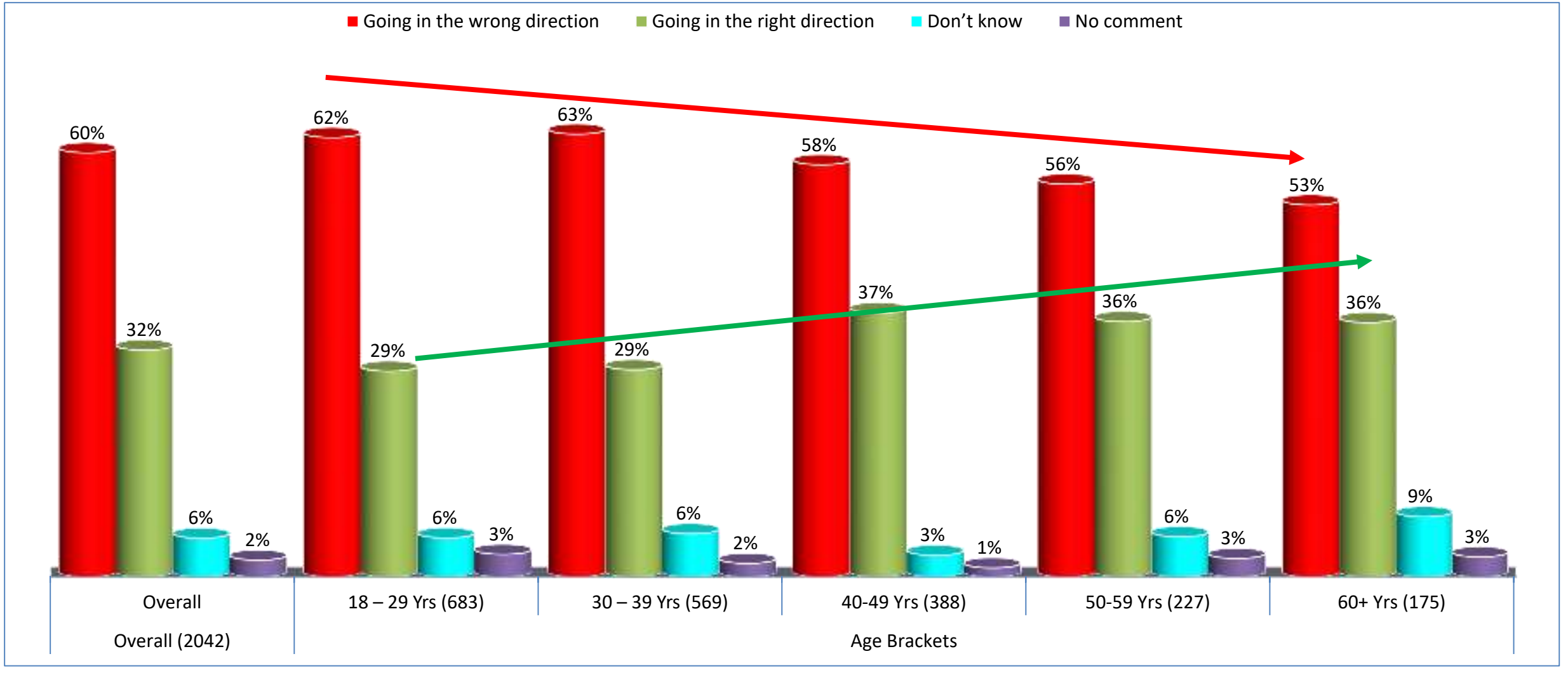
Status of the current direction of Uganda (Cont...)

Lets start with the general view about the current direction of our country. Some people think that our country is going in the wrong direction. Others think it's going in the right direction. So let me ask YOU about the overall direction of the country: Would you say that the country is going in the wrong direction or going in the right direction?



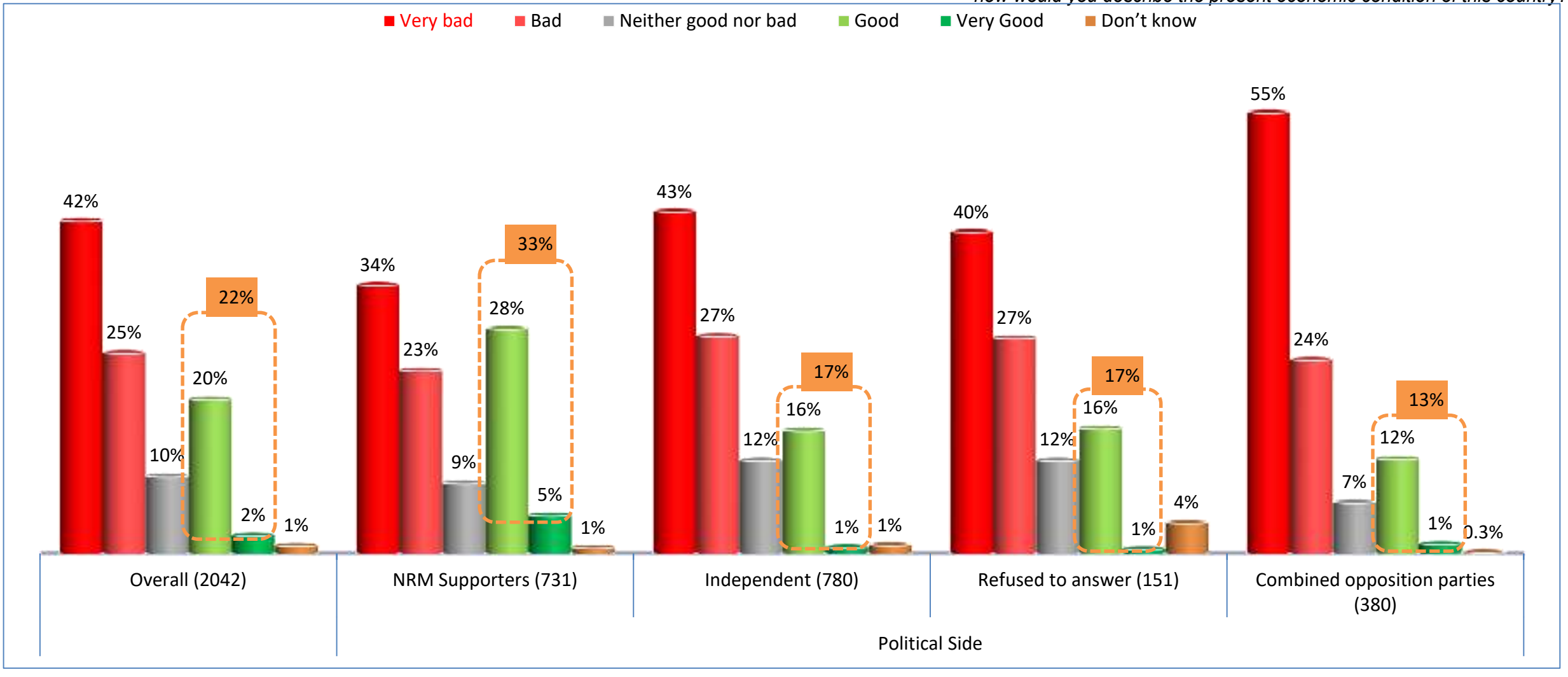
Status of the current direction of Uganda (Cont...)

Lets start with the general view about the current direction of our country. Some people think that our country is going in the wrong direction. Others think it's going in the right direction. So let me ask YOU about the overall direction of the country: Would you say that the country is going in the wrong direction or going in the right direction?



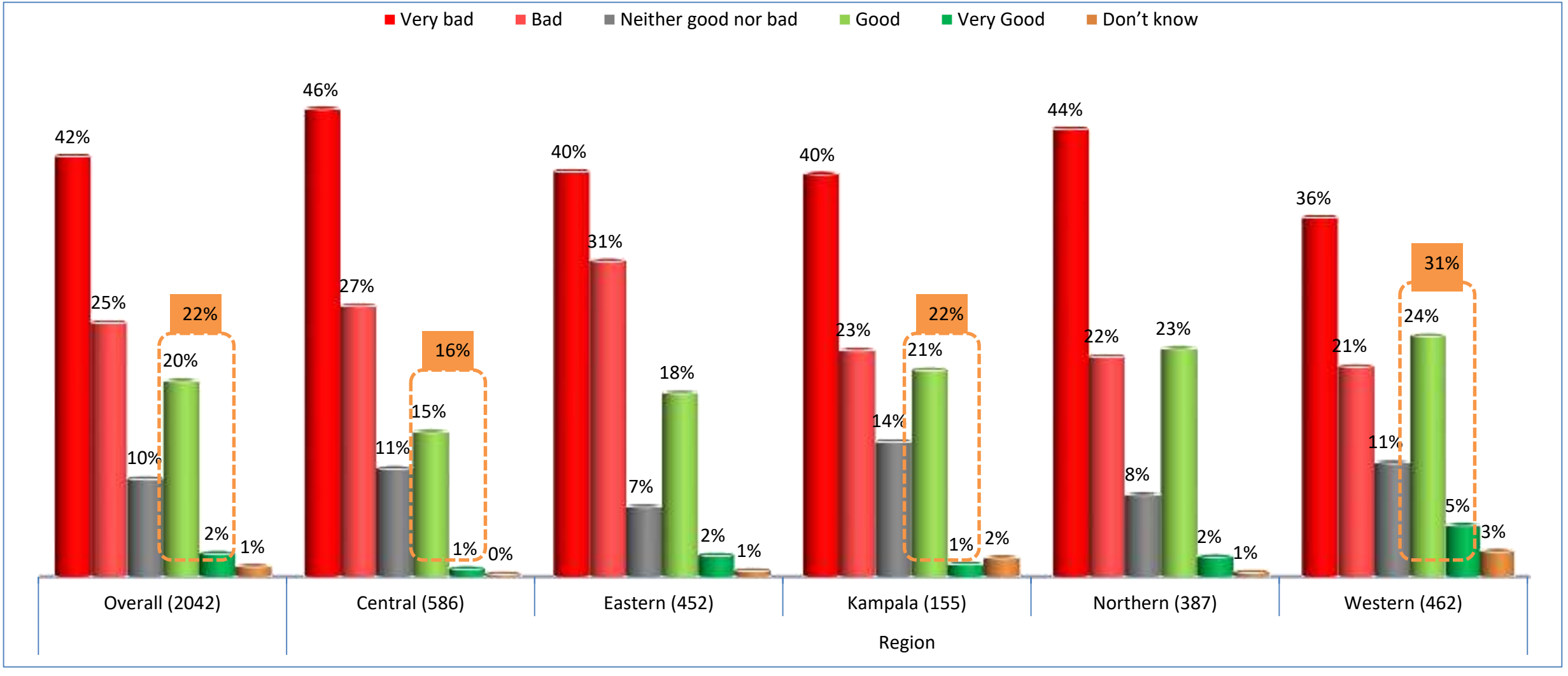
Describing Uganda's current Economic conditions

Qn12a. On a scale of 1 to 5, where 1 is very bad, and 5 is very good, in general, how would you describe the present economic condition of this country?



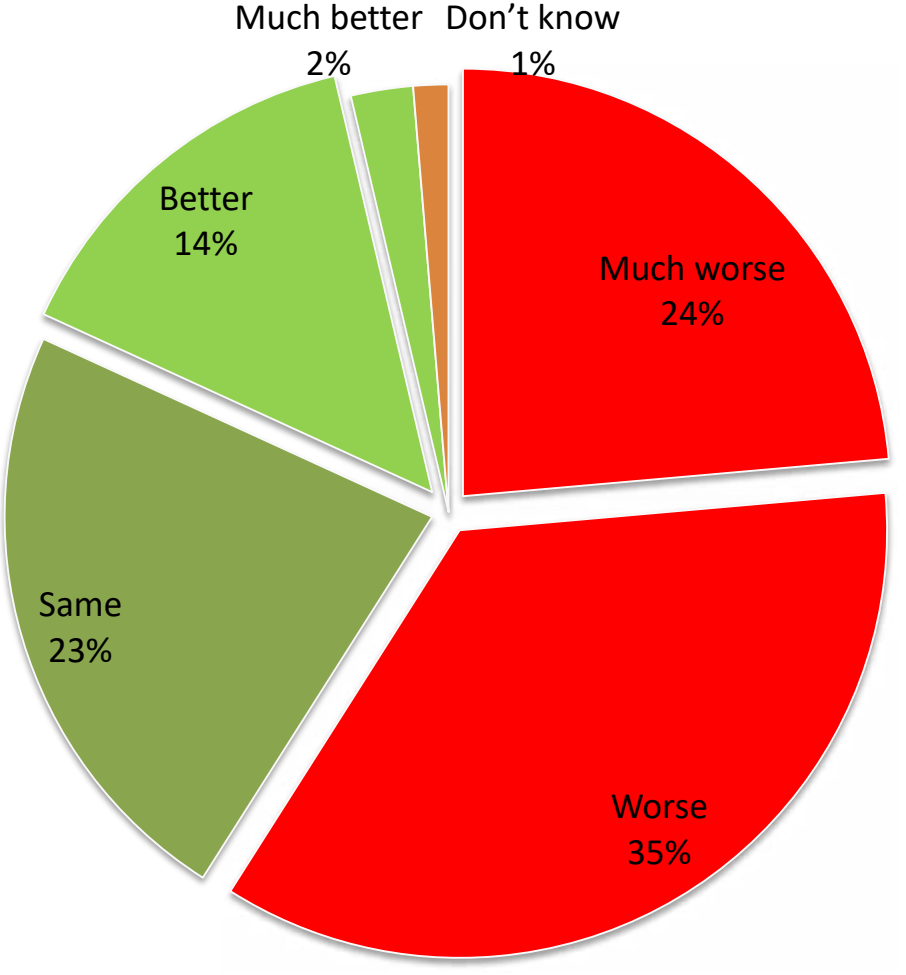
Describing Uganda's current Economic conditions

Qn12a. On a scale of 1 to 5, where 1 is very bad, and 5 is very good, in general, how would you describe the present economic condition of this country?



Describing Uganda's Economic conditions 12 months ago

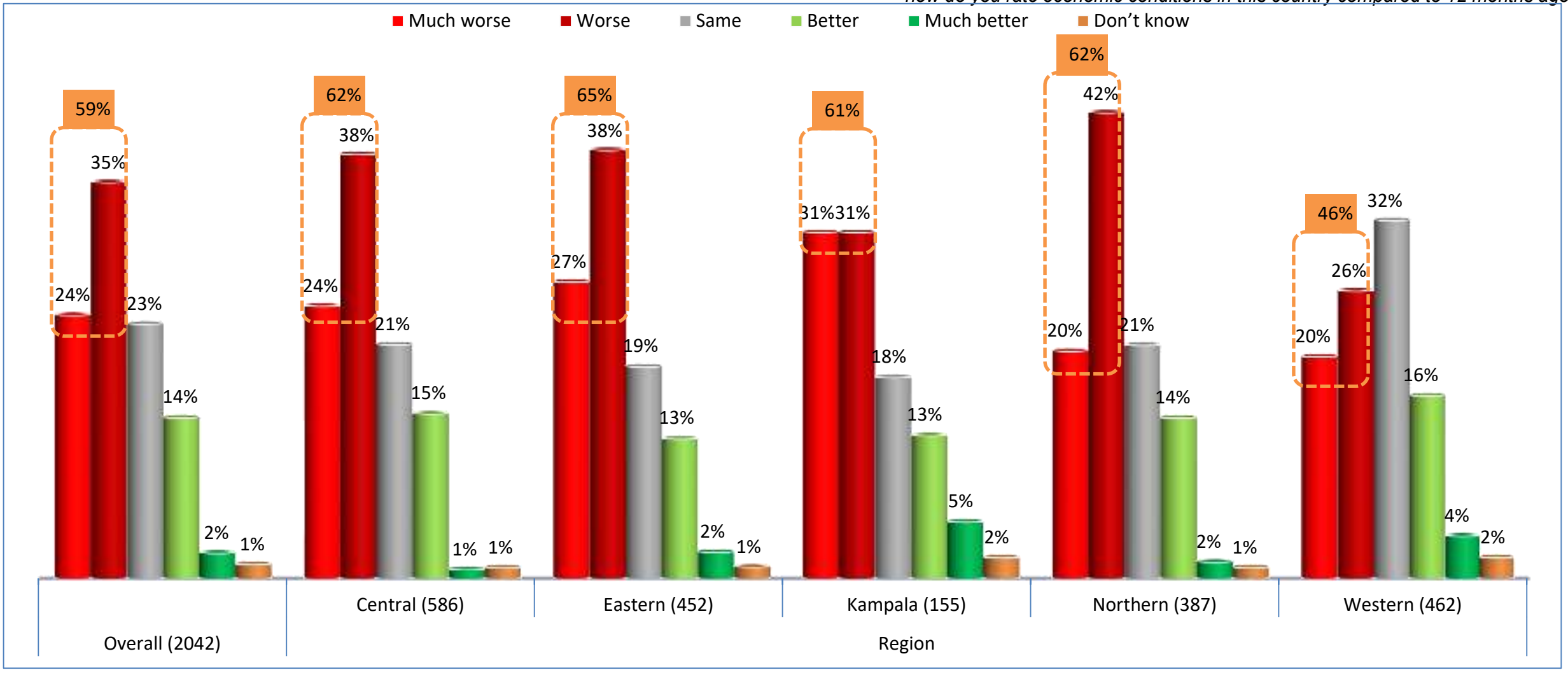
13.On a scale of 1 to 5 where 1 is much worse and 5 is much better, looking back, how do you rate economic conditions in this country compared to 12 months ago



Overall (2042)

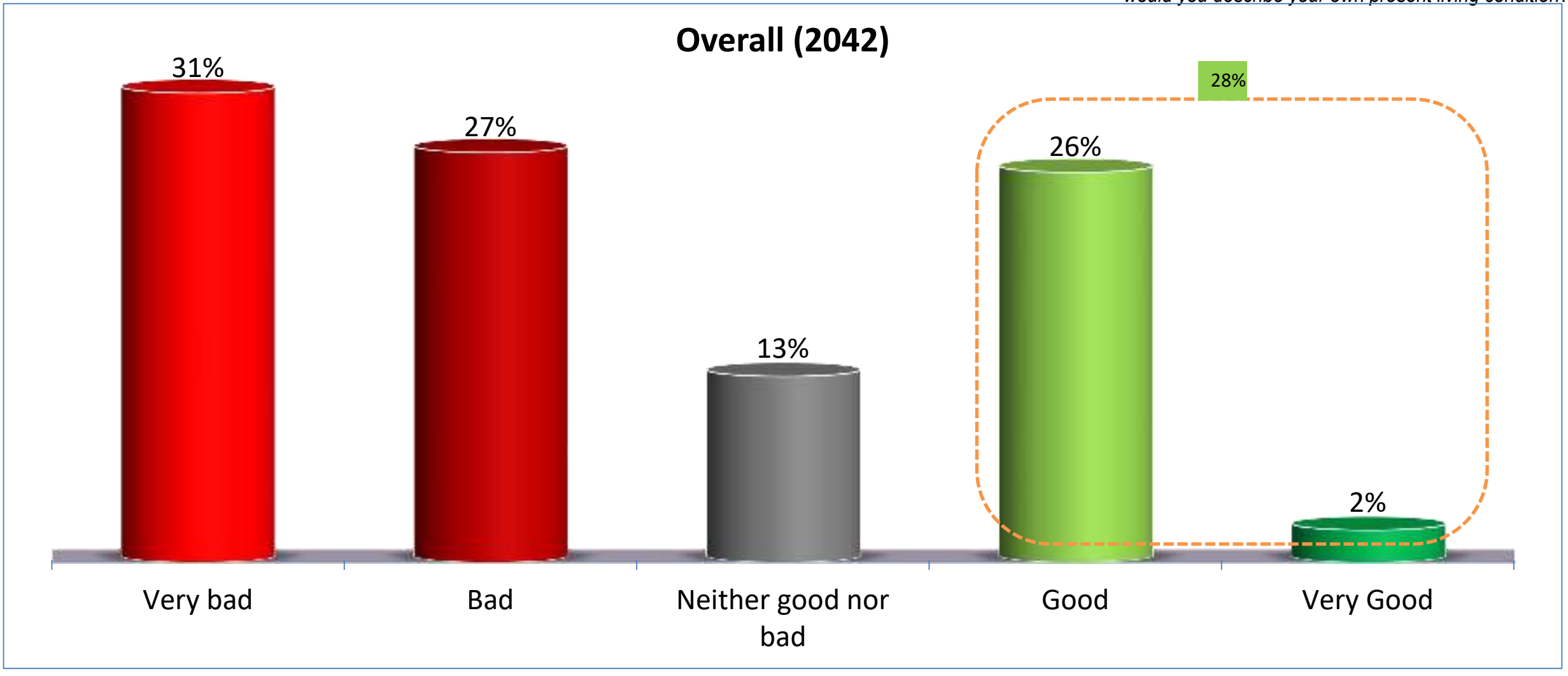
Describing Uganda's Economic conditions 12 months ago

13.On a scale of 1 to 5 where 1 is much worse and 5 is much better, looking back, how do you rate economic conditions in this country compared to 12 months ago



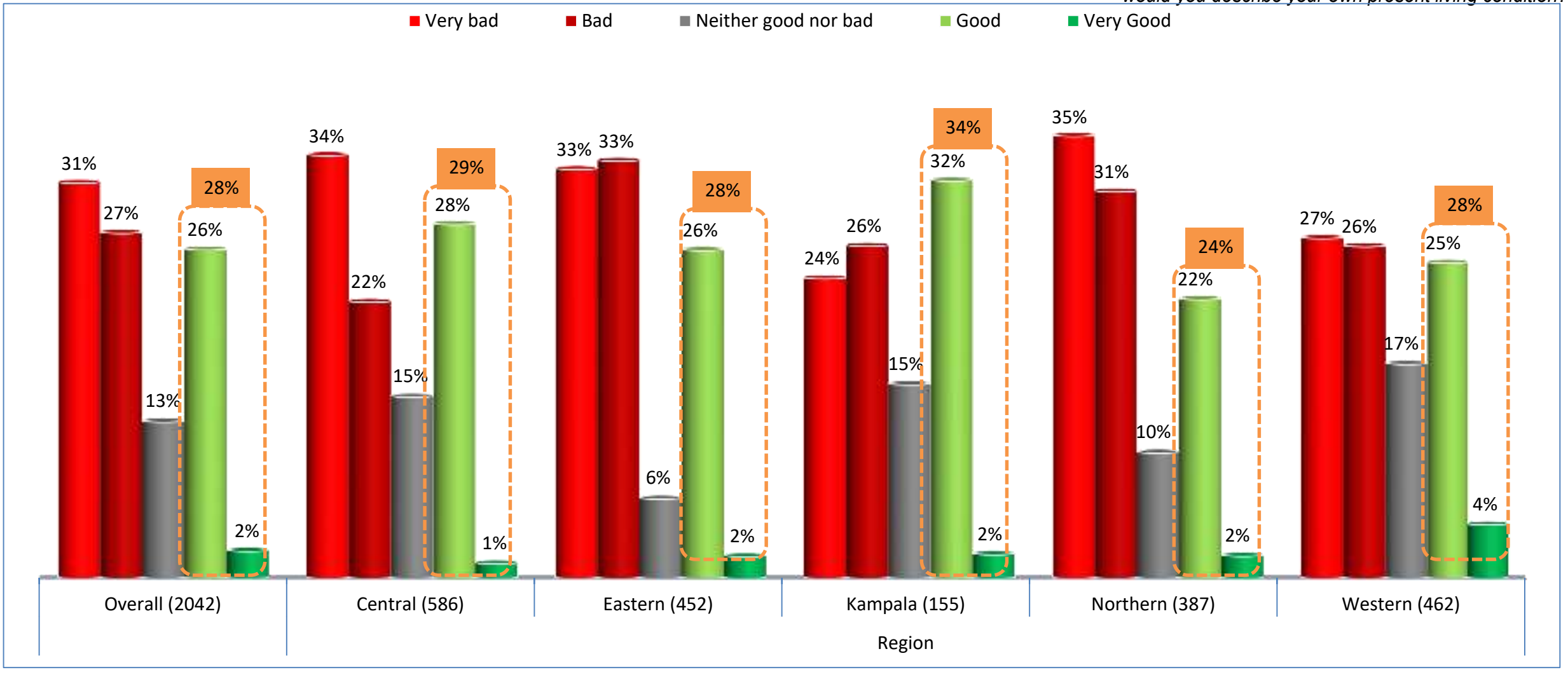
Describing people's living conditions

12b. On a scale of 1 to 5, where 1 is very bad, and 5 is very good, in general, how would you describe your own present living condition?



Describing people's living conditions

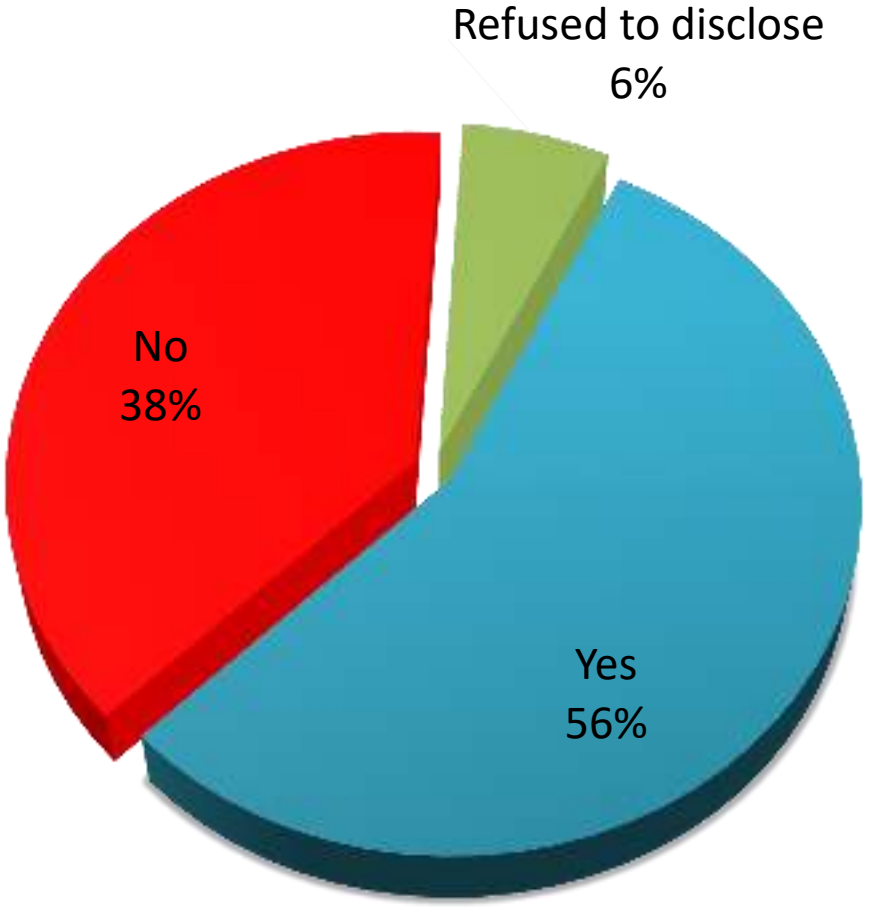
12b. On a scale of 1 to 5, where 1 is very bad, and 5 is very good, in general, how would you describe your own present living condition?



POLITICAL PARTY AFILIATIONS

Political party affiliation

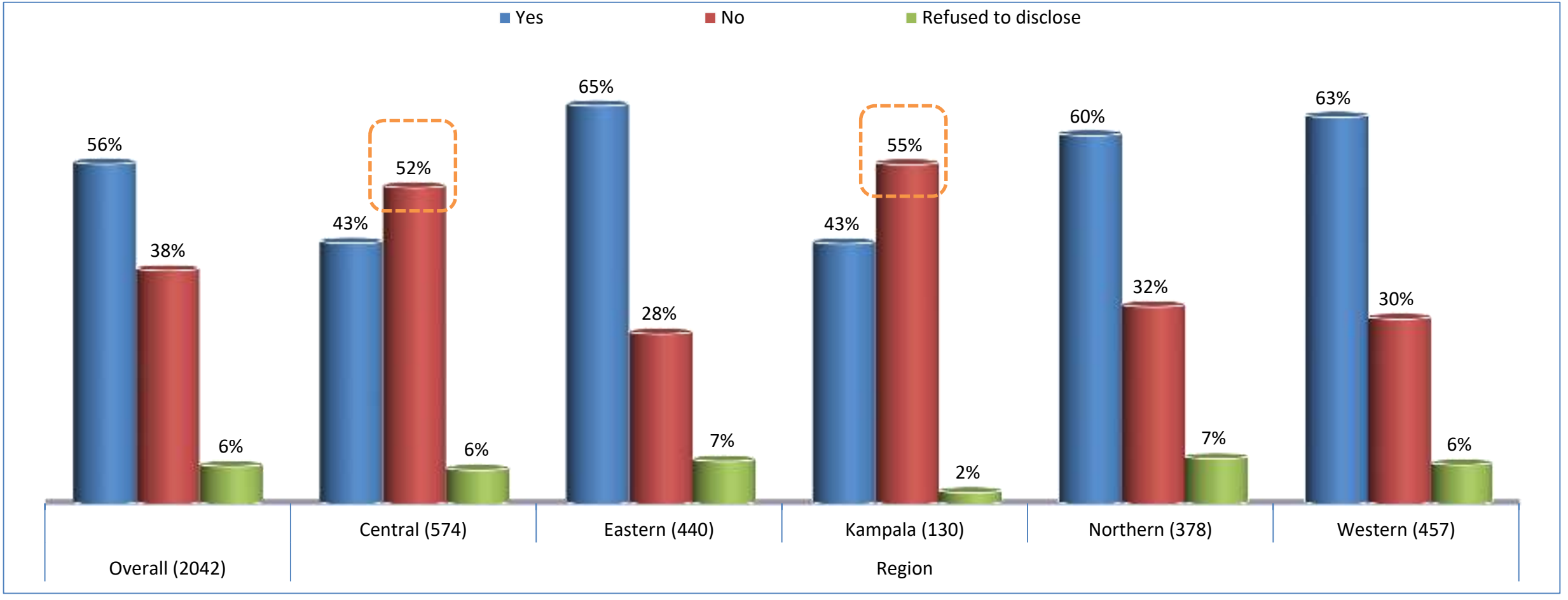
15. Are you are a member to any political party?



(N=2042)

Political party affiliation

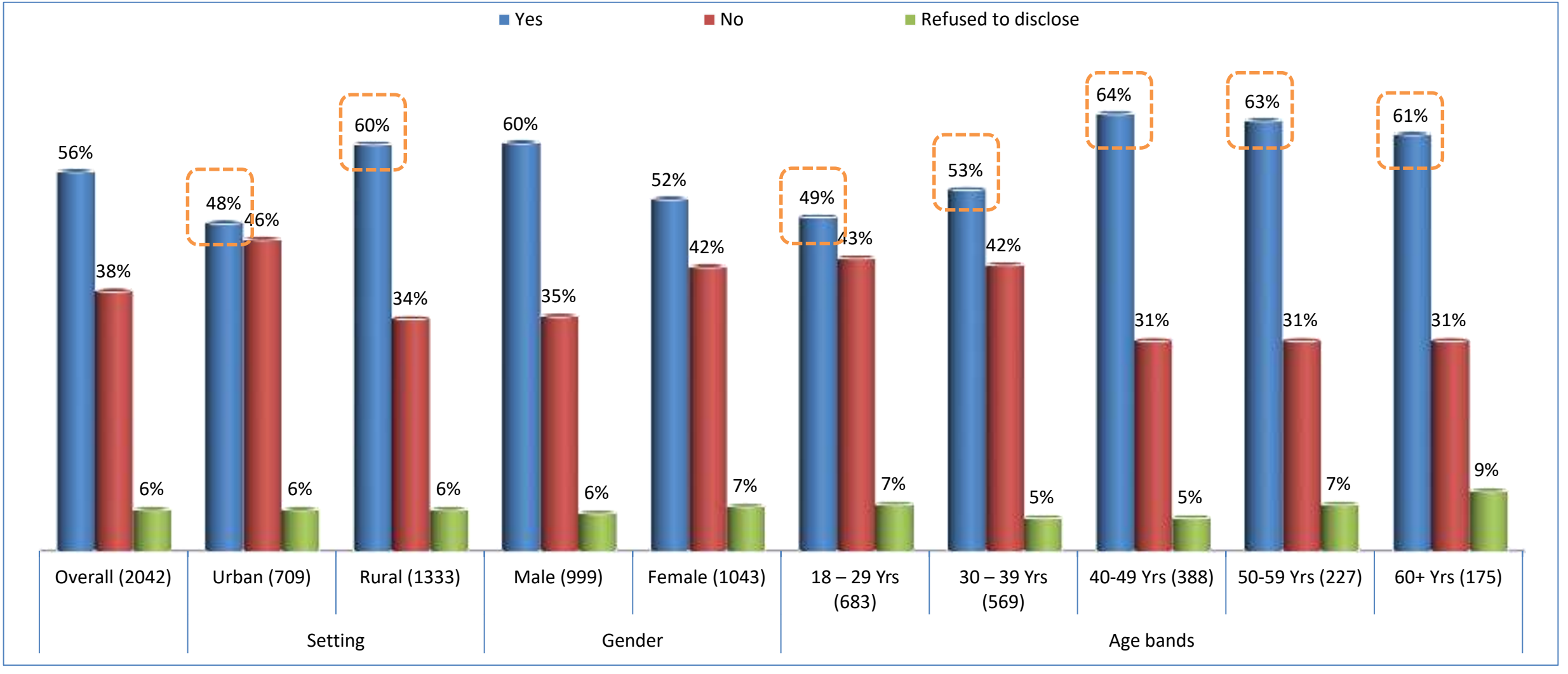
15. Are you a member to any political party?



Political affiliation lowest in Central and Kampala

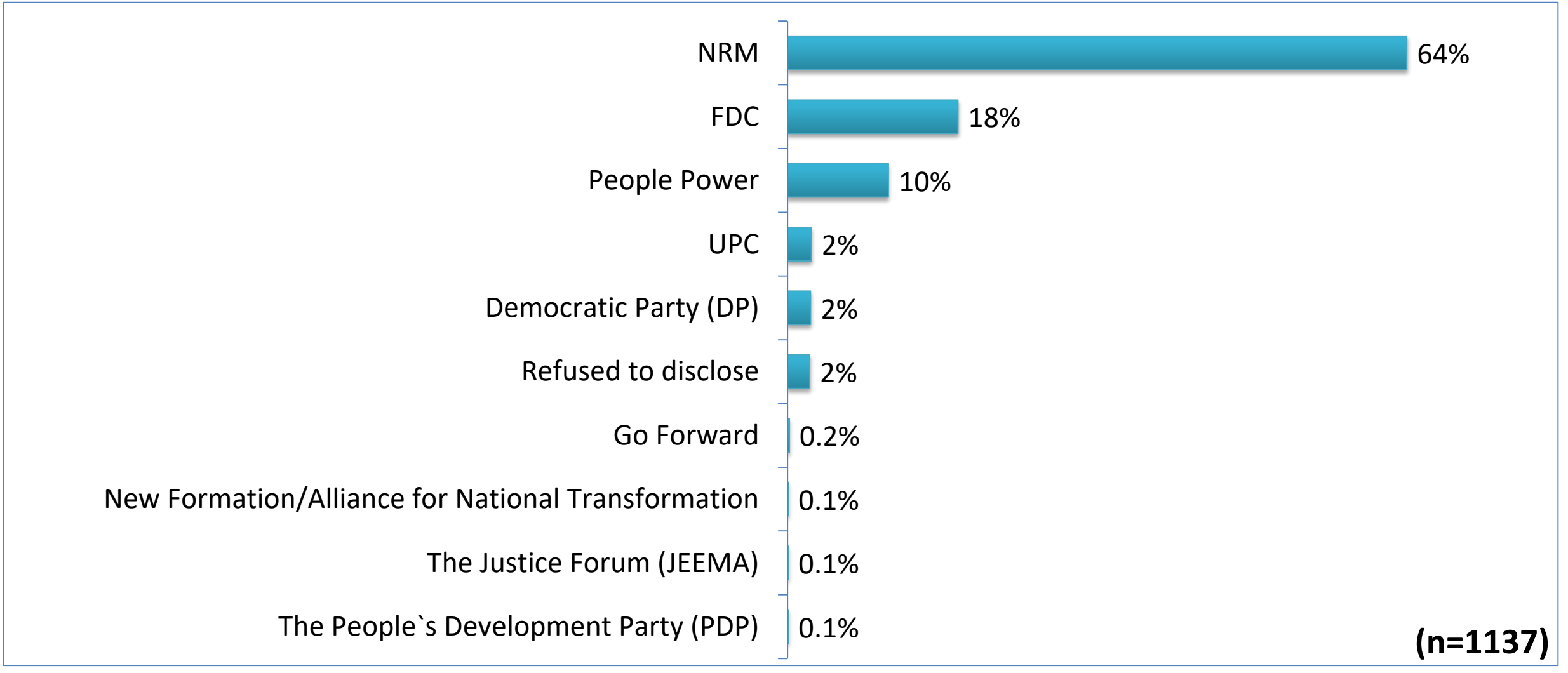
Political party affiliation

15. Are you a member to any political party?



Which political party are you member to?

16. Which political party are you member to



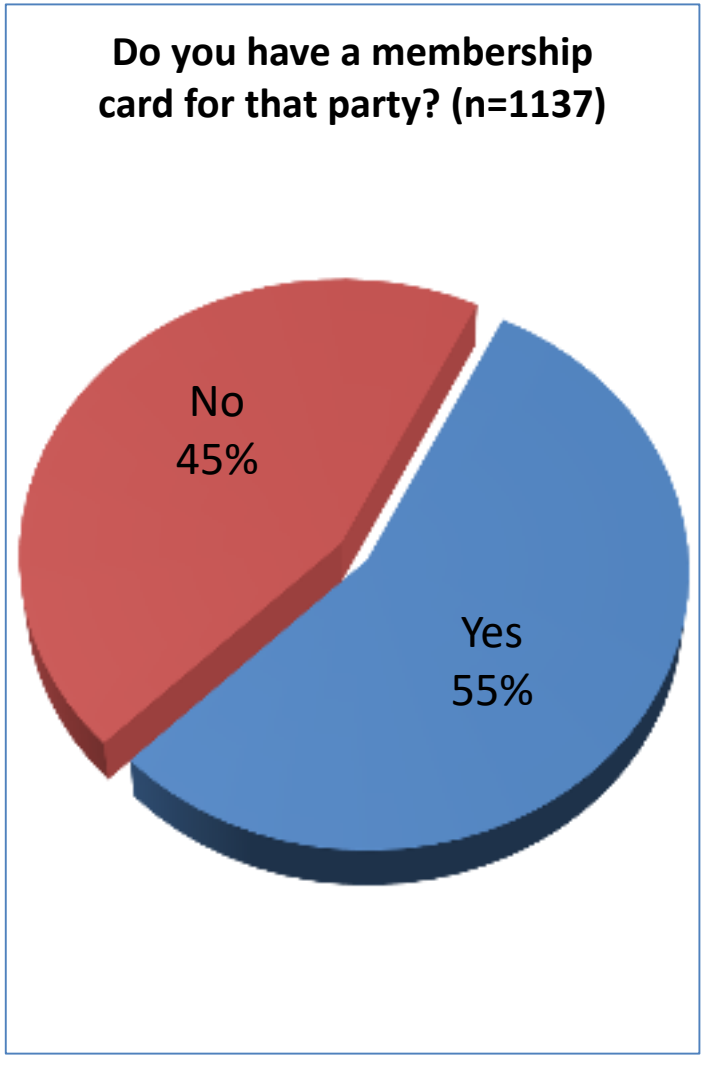
Which political party are you member to?

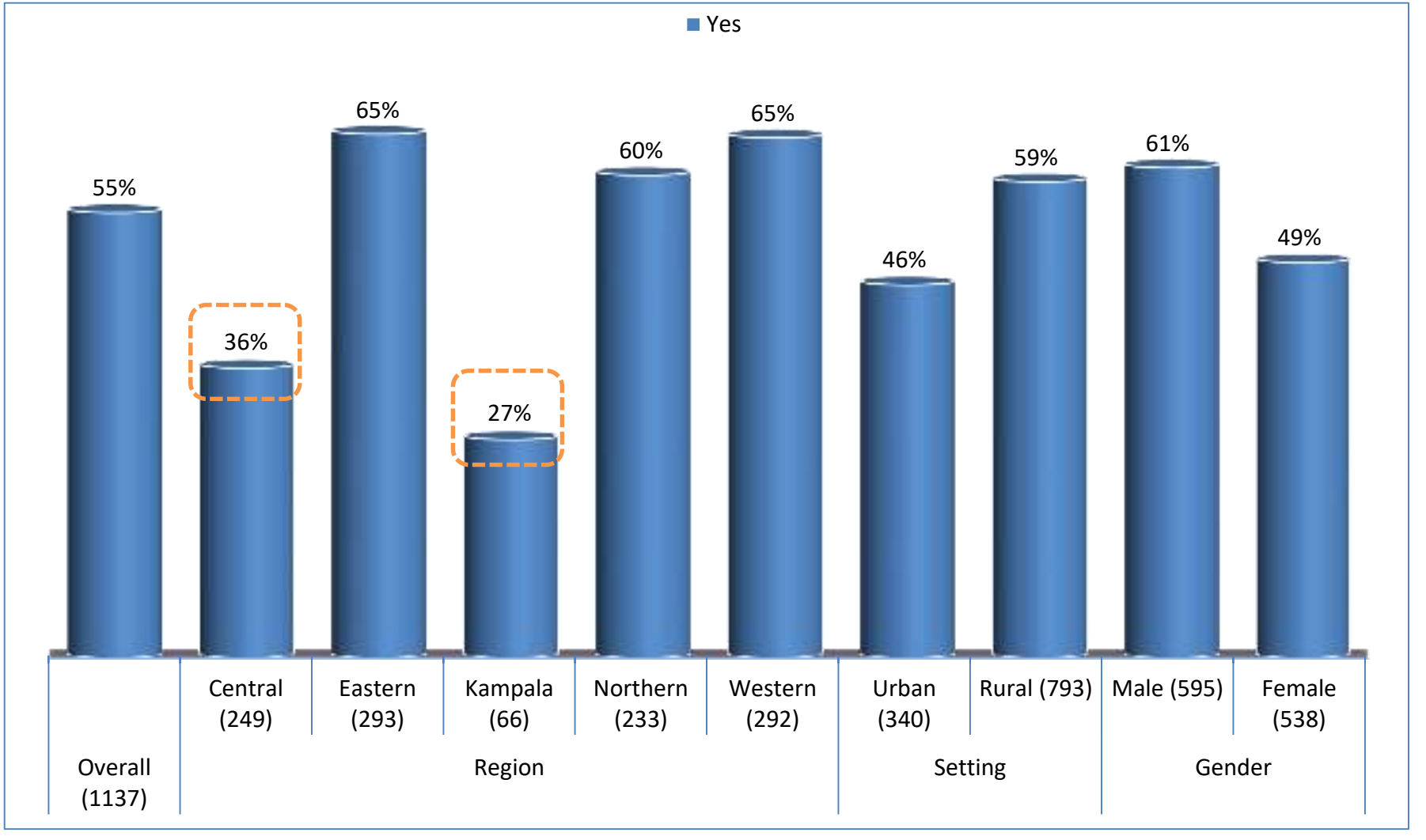
16. Which political party are you member to

	Overall	Setting		Gender		Region				
		Urban	Rural	Male	Female	Central	Eastern	Kampala	Northern	Western
Base	**1137**	**342**	**795**	**598**	**539**	**250**	**295**	**66**	**234**	**292**
NRM	64%	58%	67%	63%	65%	47%	67%	39%	73%	75%
FDC	18%	19%	17%	19%	16%	18%	22%	18%	11%	18%
People Power	10%	13%	9%	10%	11%	23%	7%	32%	3%	4%
UPC	2%	2%	3%	2%	4%	1%	1%		9%	
Democratic Party (DP)	2%	5%	1%	3%	1%	6%	0%	9%	1%	1%
Go Forward	0%		0%	0%	0%	0%				0%
New Formation/Alliance for National Transformation	0%		0%	0%						0%
The Justice Forum (JEEMA)	0%		0%	0%			0%			
The People`s Development Party (PDP)	0%		0%	0%		0%				
Refused to disclose	2%	3%	2%	2%	2%	4%	1%	2%	3%	2%

Having a party membership card

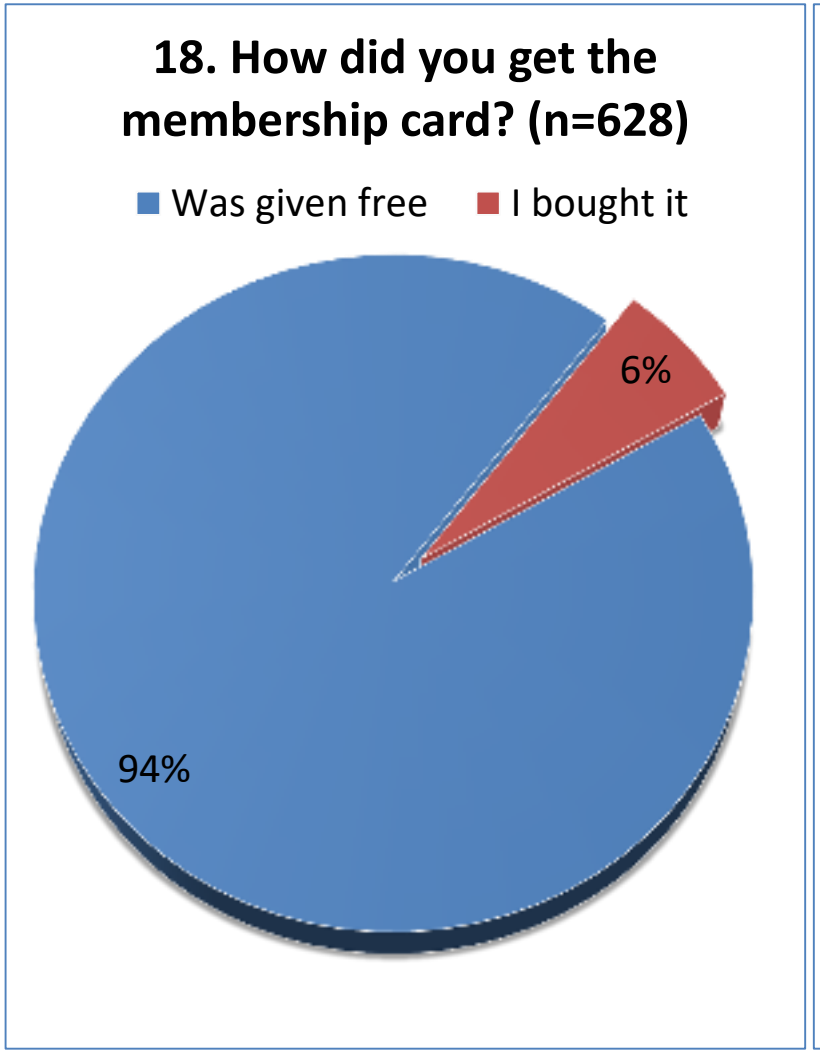
Qn17. Do you have a membership card for that party?

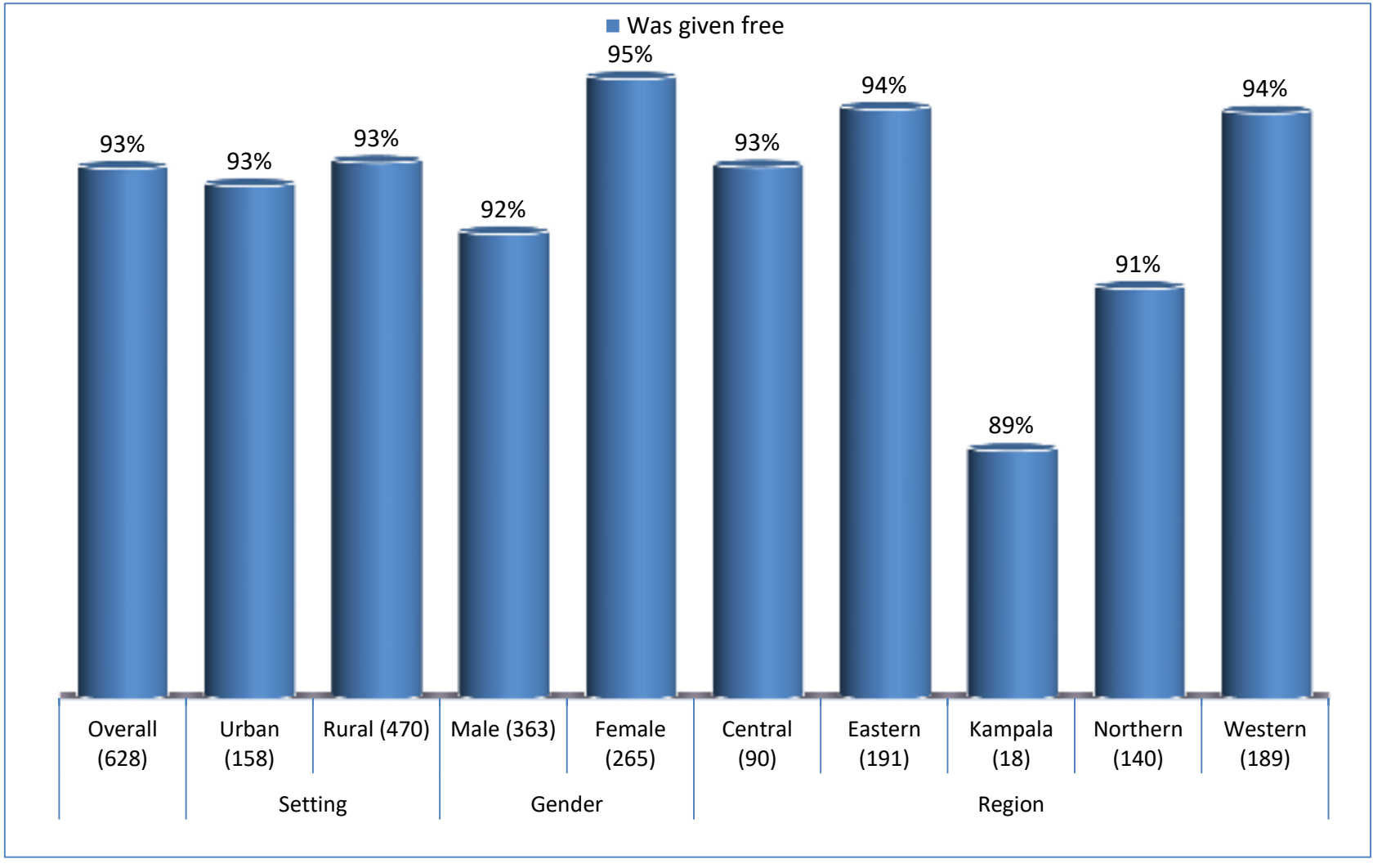




How did you get the membership card?

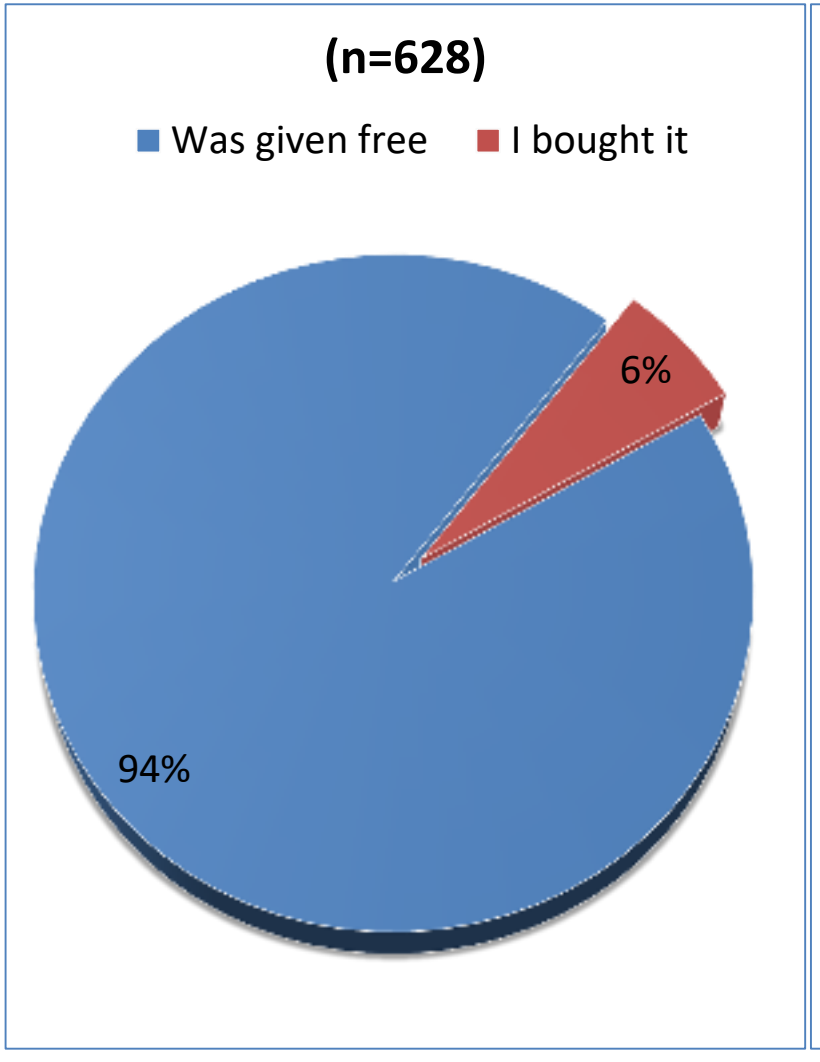
18.How did you get the membership card?

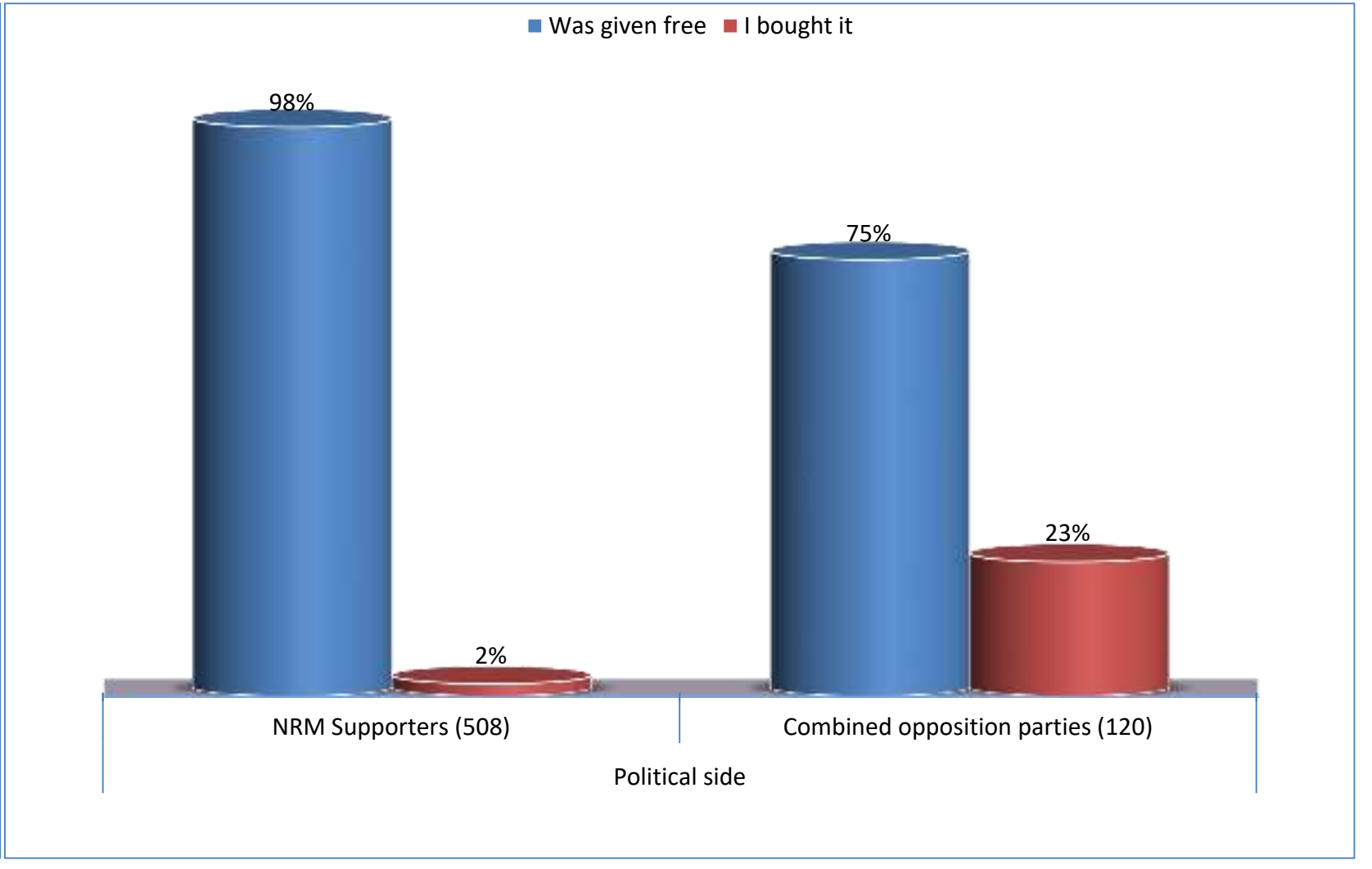




How did you get the membership card? (By party affiliation)

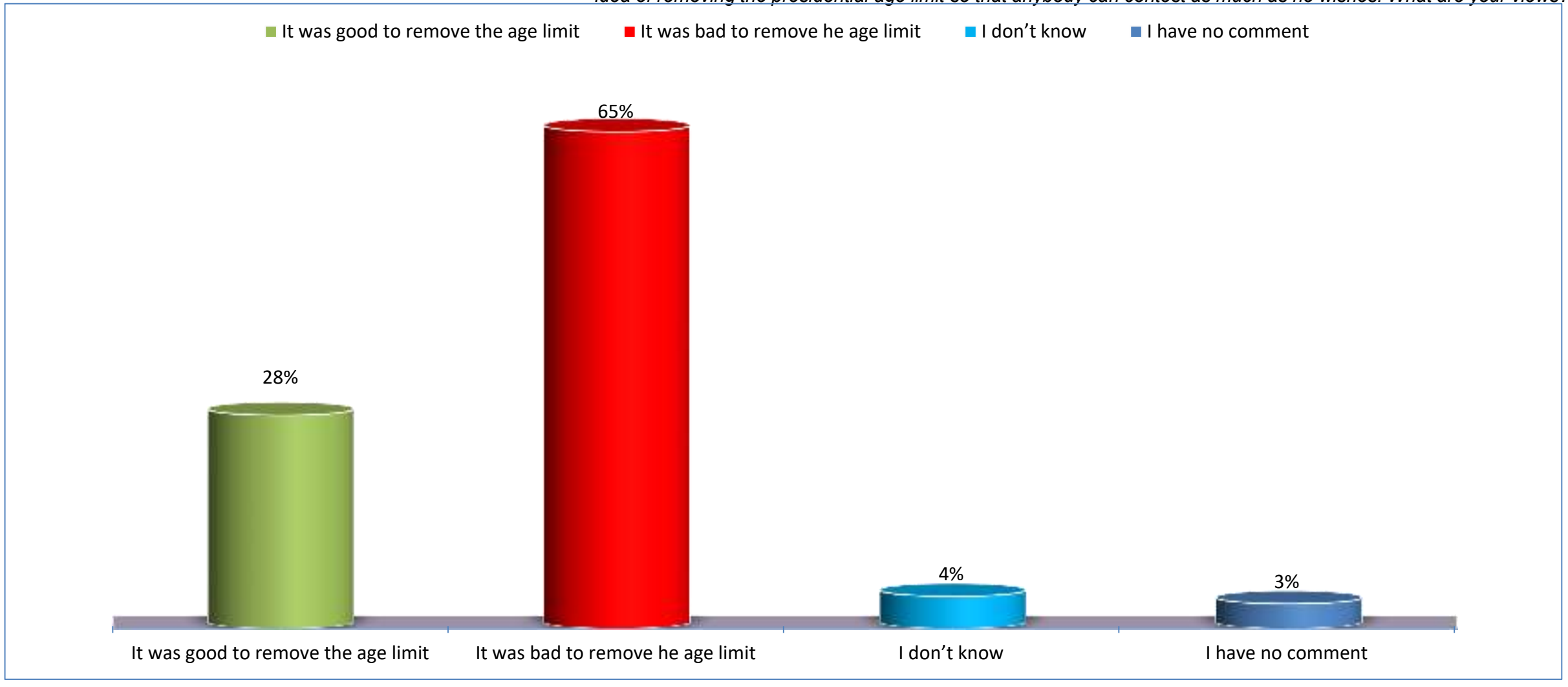
18.How did you get the membership card?





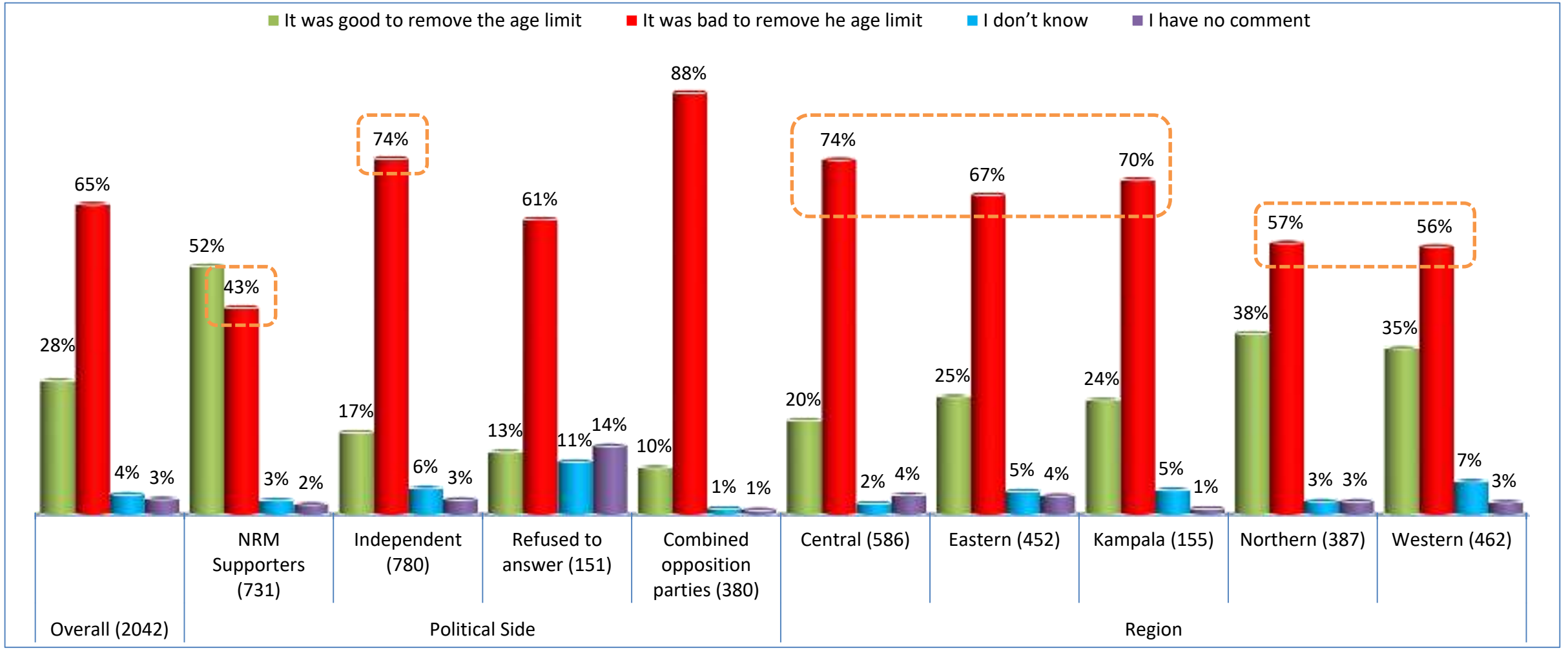
Respondents' views on age limit removal

25.Some people think that Presidential age limit was important, and therefore removing it was bad, while other people supported the idea of removing the presidential age limit so that anybody can contest as much as he wishes. What are your views?



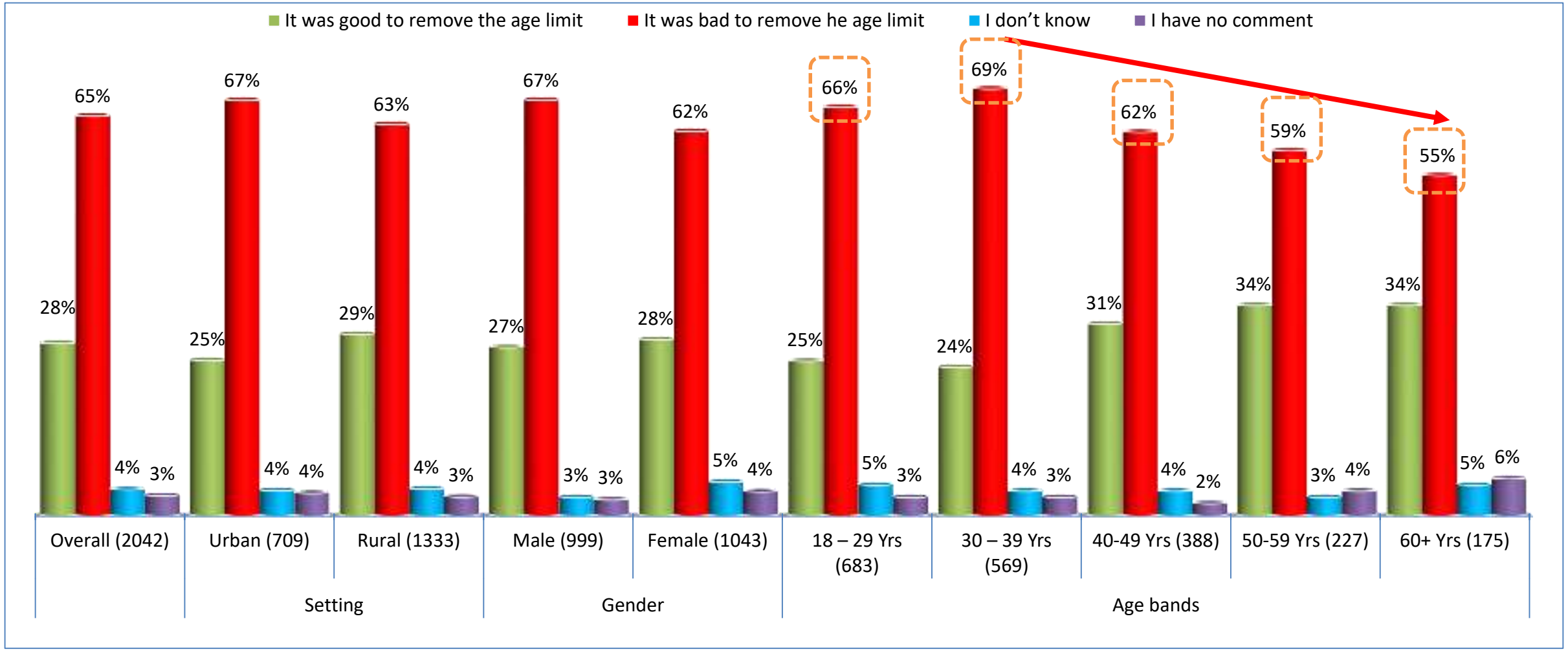
Respondents' views on age limit removal

25.Some people think that Presidential age limit was important, and therefore removing it was bad, while other people supported the idea of removing the presidential age limit so that anybody can contest as much as he wishes. What are your views?



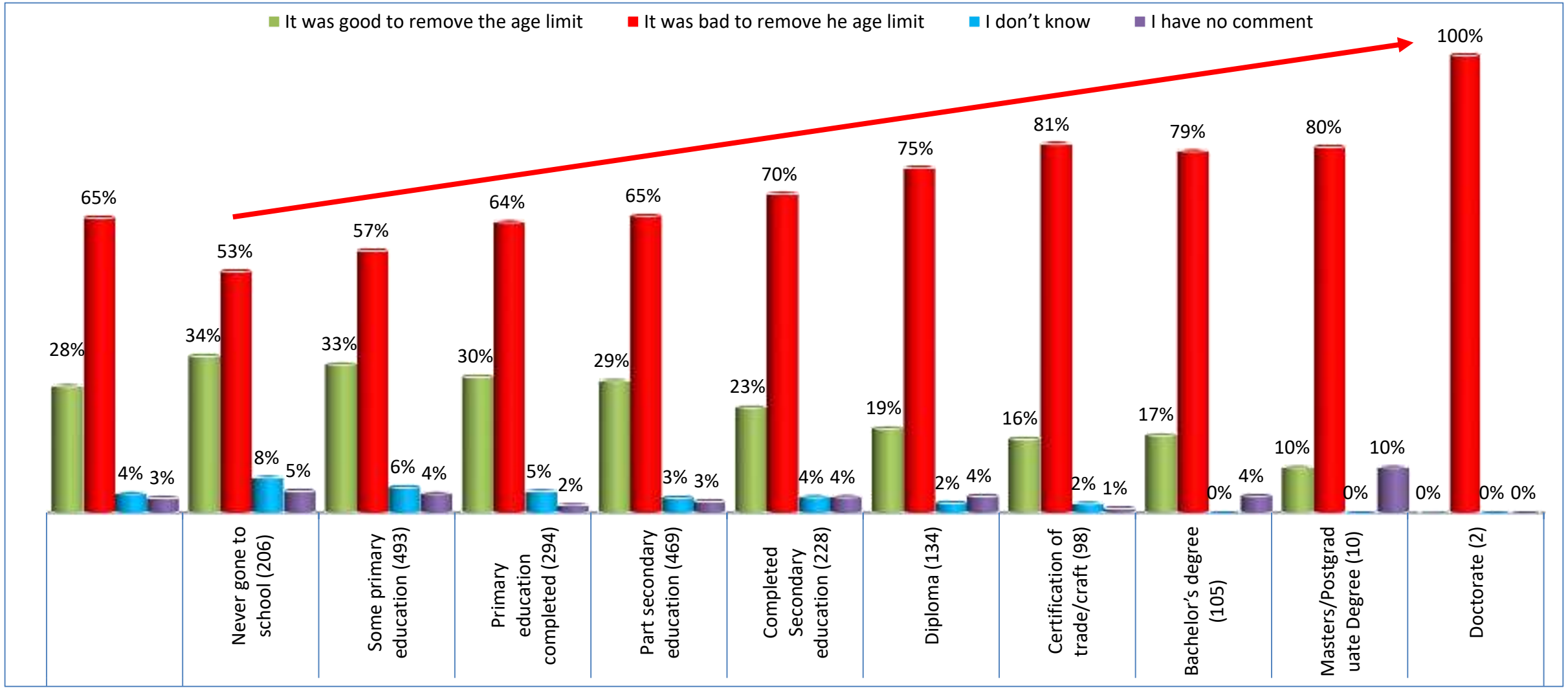
Respondents' views on age limit removal

25.Some people think that Presidential age limit was important, and therefore removing it was bad, while other people supported the idea of removing the presidential age limit so that anybody can contest as much as he wishes. What are your views?



Respondents' views on age limit removal

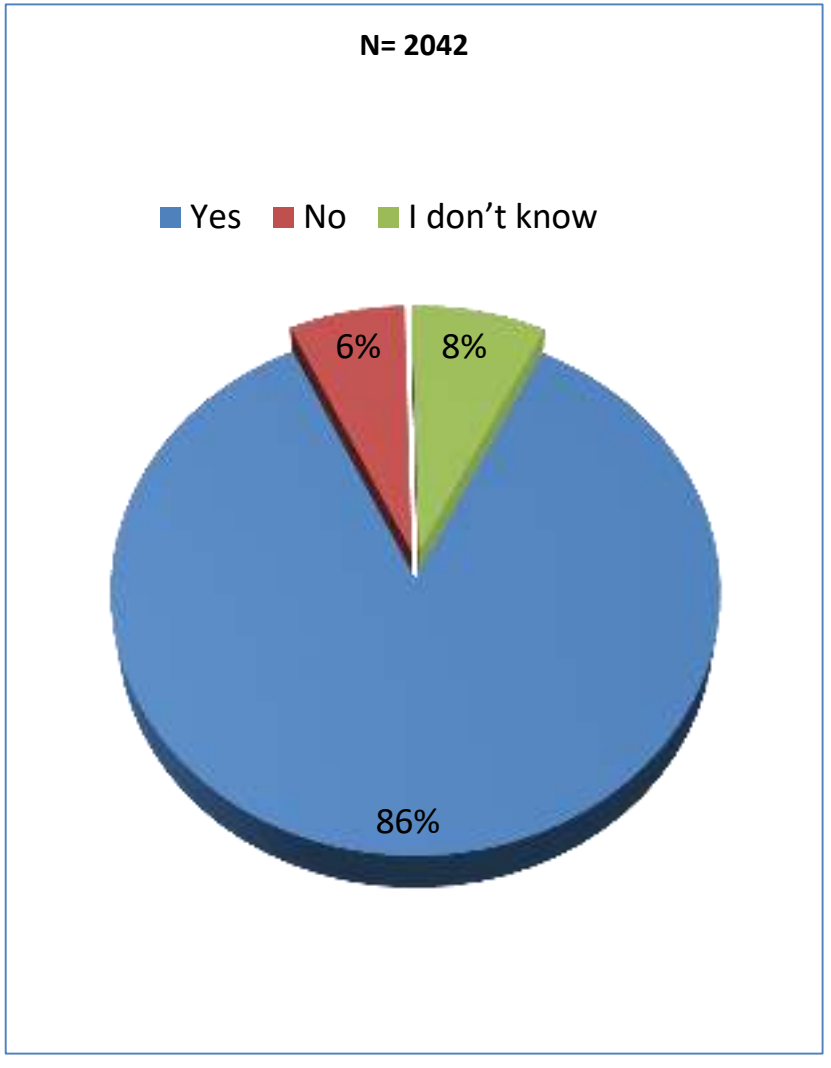
25.Some people think that Presidential age limit was important, and therefore removing it was bad, while other people supported the idea of removing the presidential age limit so that anybody can contest as much as he wishes. What are your views?

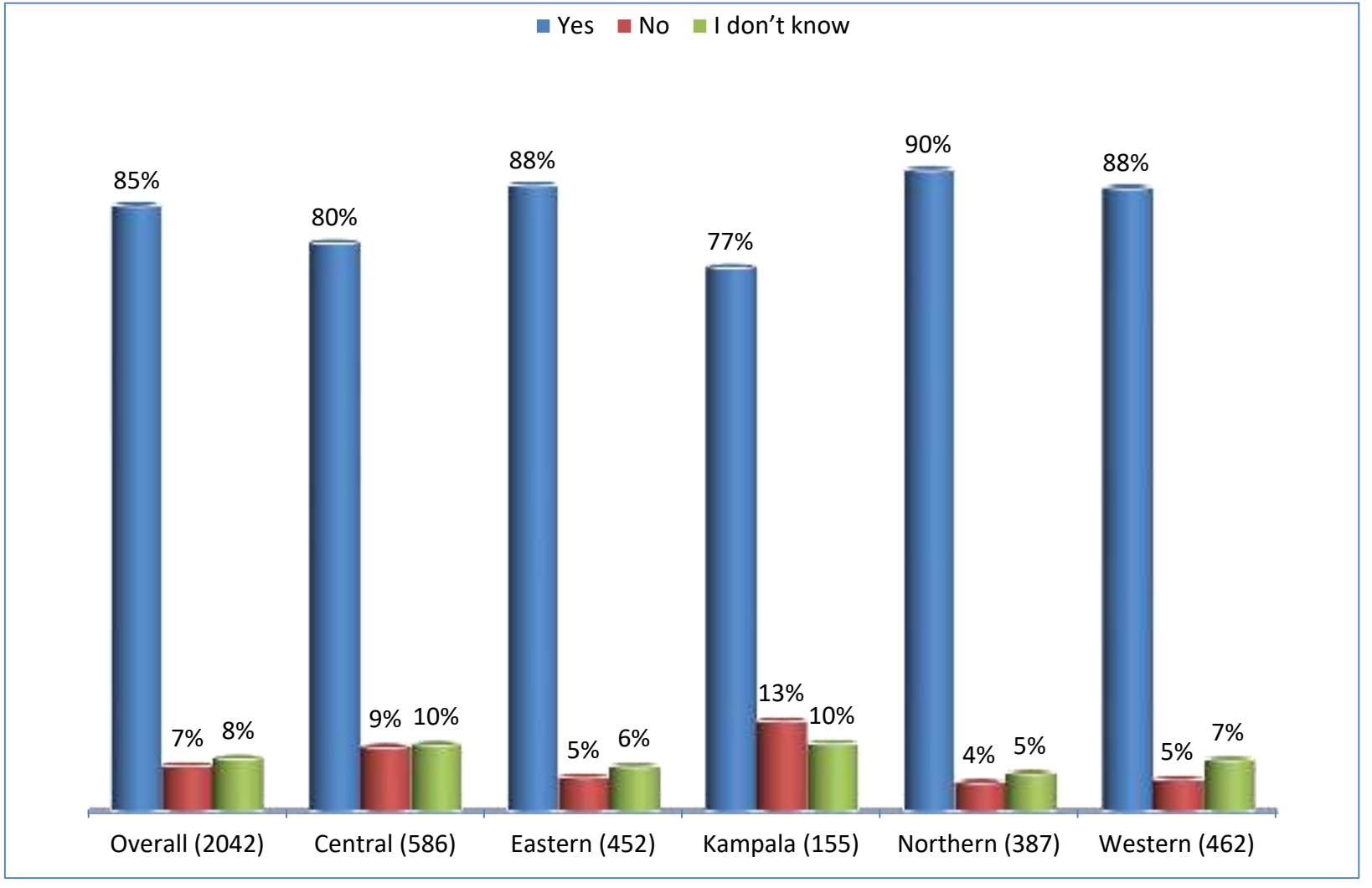


ROAD TO 2021 ELECTIONS

Participating in the 2021 Elections

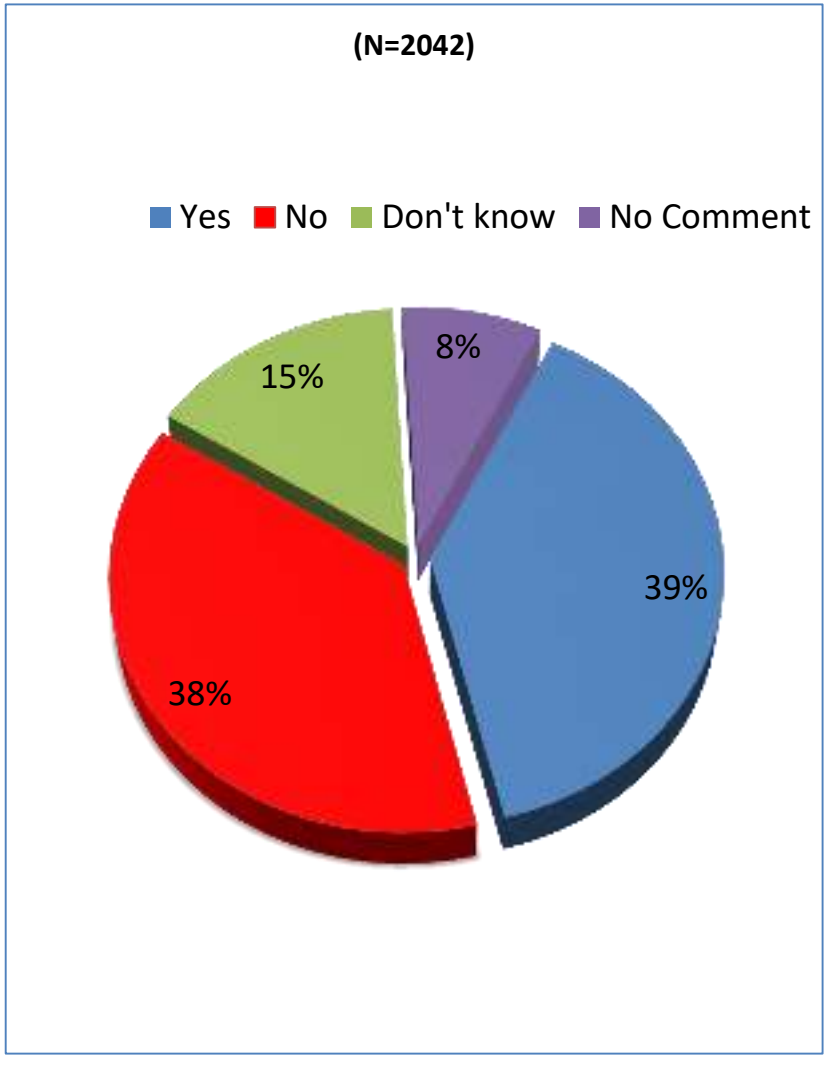
24.Will you personally participate in an election in 2021?

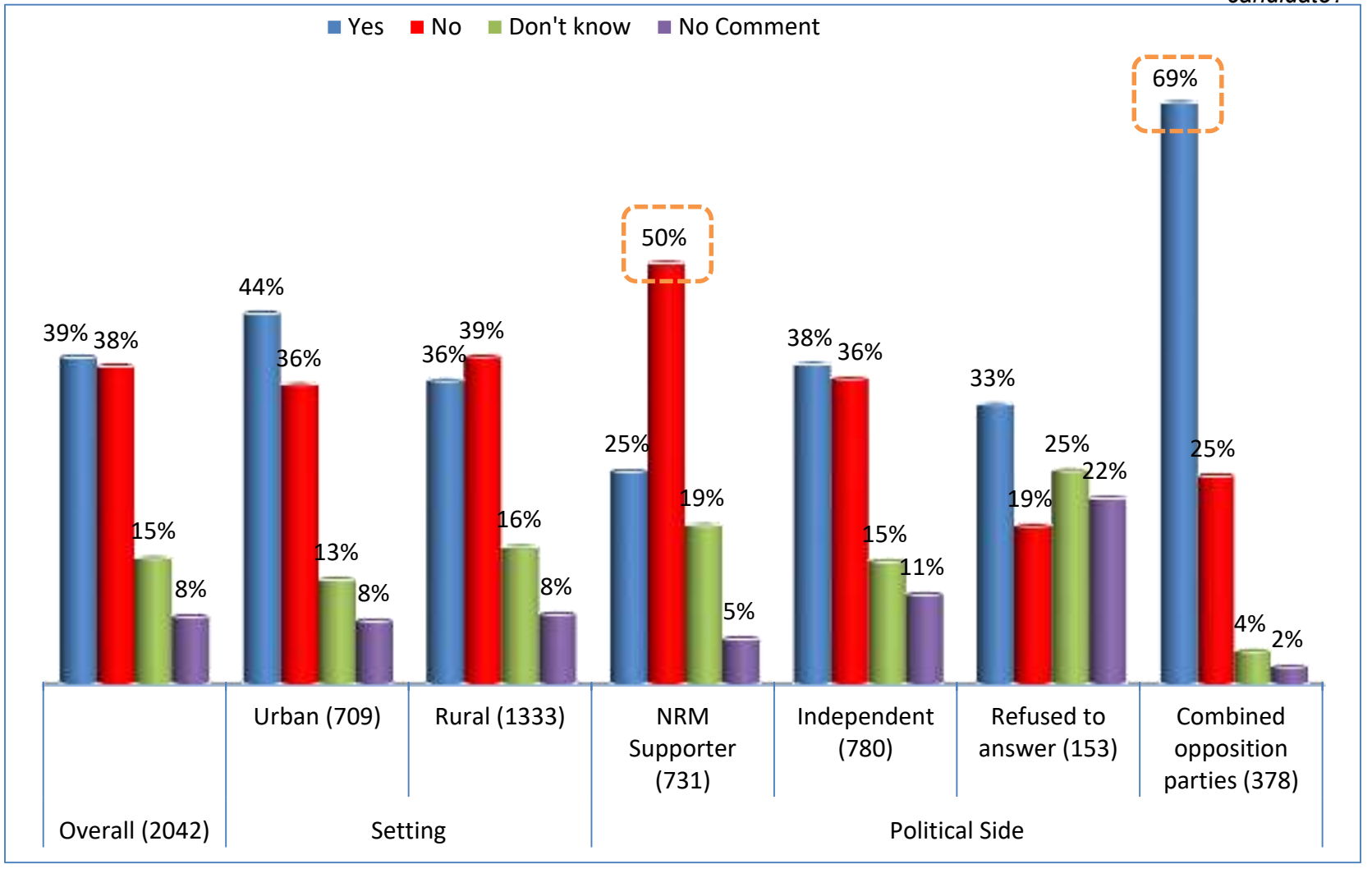




Should Opposition front one joint presidential candidate

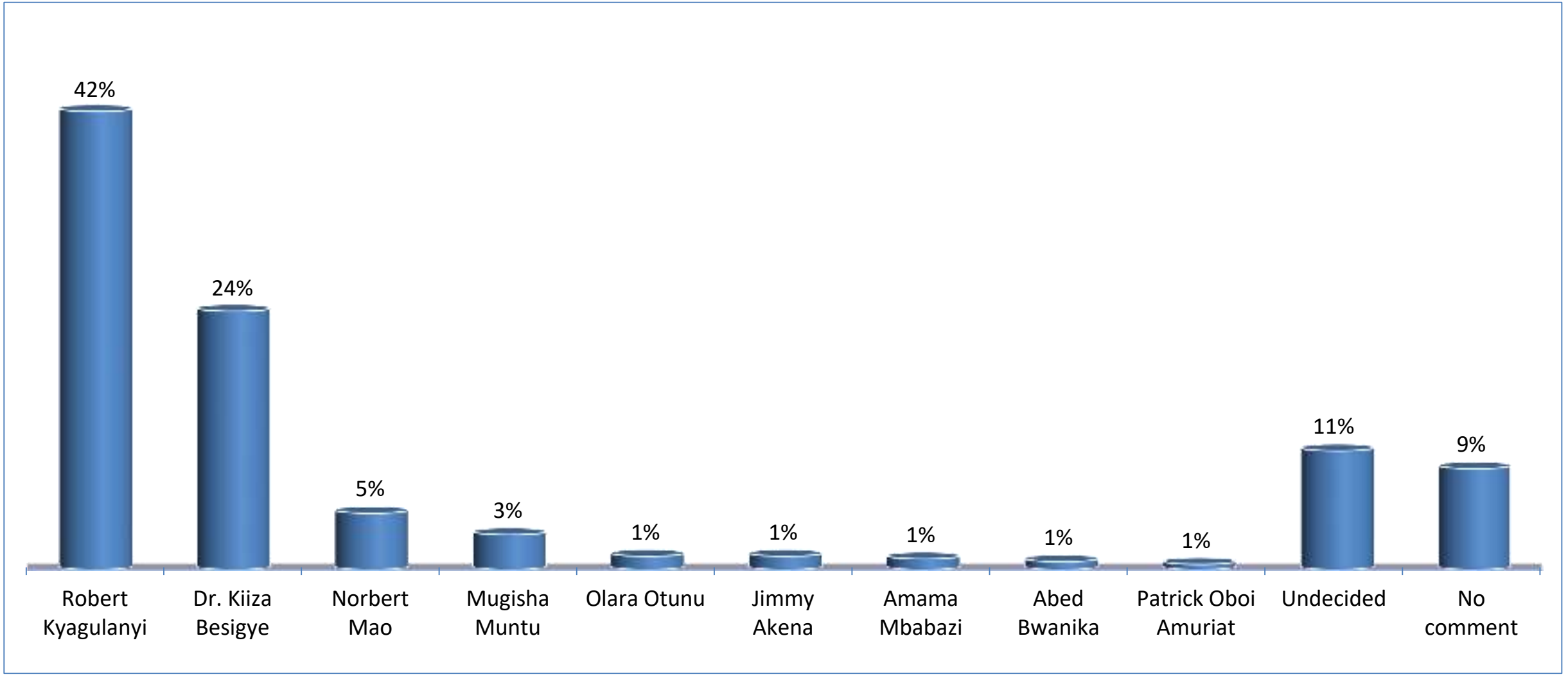
21. Do you support the idea that the opposition should front one joint presidential candidate?





Who should be the joint opposition presidential candidate?

22. If yes, who should be the joint opposition presidential candidate?



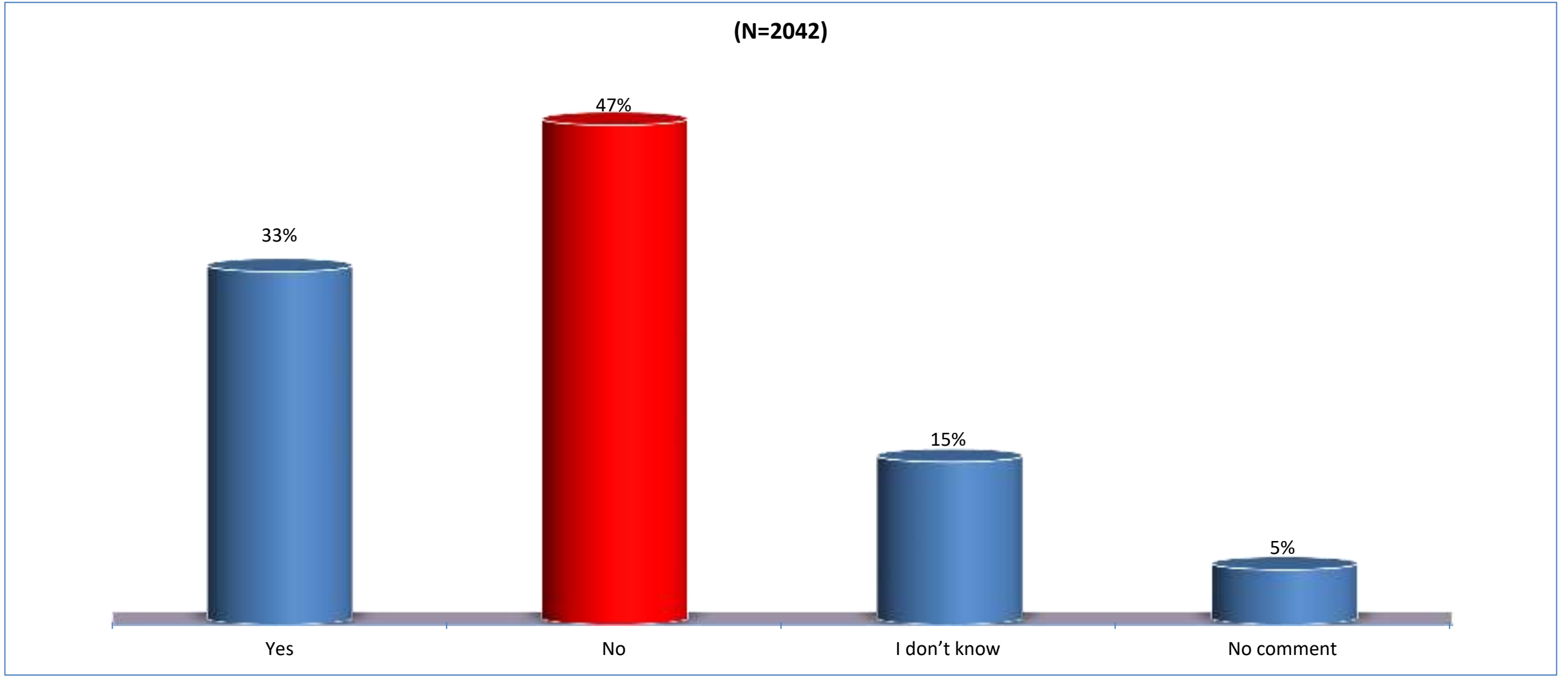
Support for the idea that the opposition should front one joint presidential candidate

22. If yes, who should be the joint opposition presidential candidate?

	Overall	Political Side				Region					Setting		Gender	
		NRM Supporter	Independent	Refused to answer	Combined opposition parties	Central	Eastern	Kampala	Northern	Western	Urban	Rural	Male	Female
Base	**795**	**186**	**297**	**51**	**261**	**240**	**154**	**85**	**145**	**171**	**313**	**482**	**411**	**384**
Robert Kyagulanyi	42%	30%	40%	45%	53%	53%	44%	59%	28%	31%	46%	40%	43%	41%
Dr. Kiiza Besigye	24%	25%	21%	12%	28%	18%	27%	14%	20%	38%	22%	25%	25%	23%
Norbert Mao	5%	4%	7%	4%	4%	4%	1%		19%	2%	3%	7%	5%	5%
Mugisha Muntu	3%	5%	4%	6%	1%	3%	1%	1%	1%	8%	4%	3%	4%	2%
Olara Otunu	1%	2%	1%		1%		1%		6%		1%	1%	1%	1%
Jimmy Akena	1%	2%		2%	2%		1%		6%		1%	2%	1%	2%
Amama Mbabazi	1%	2%	1%	6%		0%	1%		3%	1%	0%	1%	1%	1%
Abed Bwanika	1%	1%	1%		0%	2%	1%			1%		1%	1%	1%
Patrick Oboi Amuriat	1%	2%	0%			1%	1%				0%	1%	0%	1%
Undecided	11%	11%	13%	16%	8%	12%	14%	18%	6%	8%	11%	11%	9%	13%
No comment	9%	18%	11%	10%	2%	8%	10%	8%	10%	11%	11%	9%	9%	10%

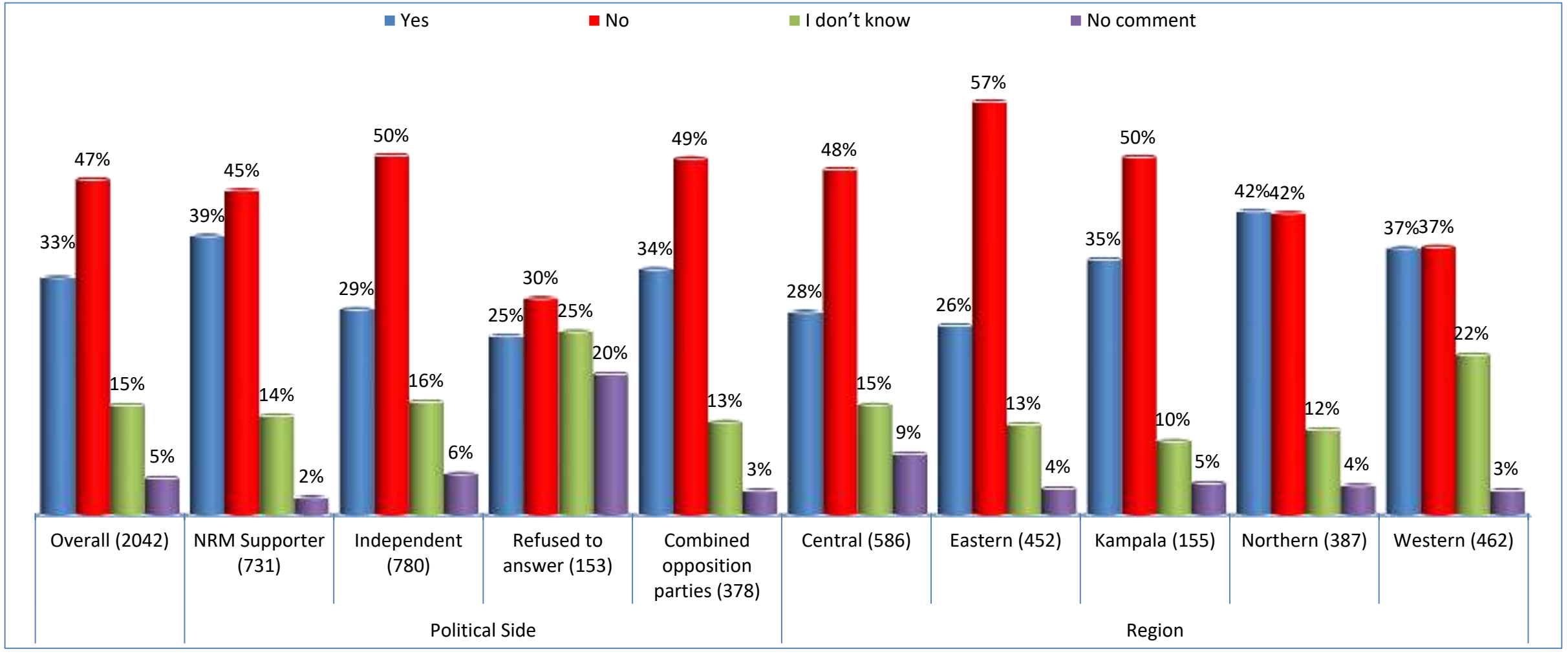
Will you vote your current MP back to Parliament?

Will you vote your current MP back to Parliament?



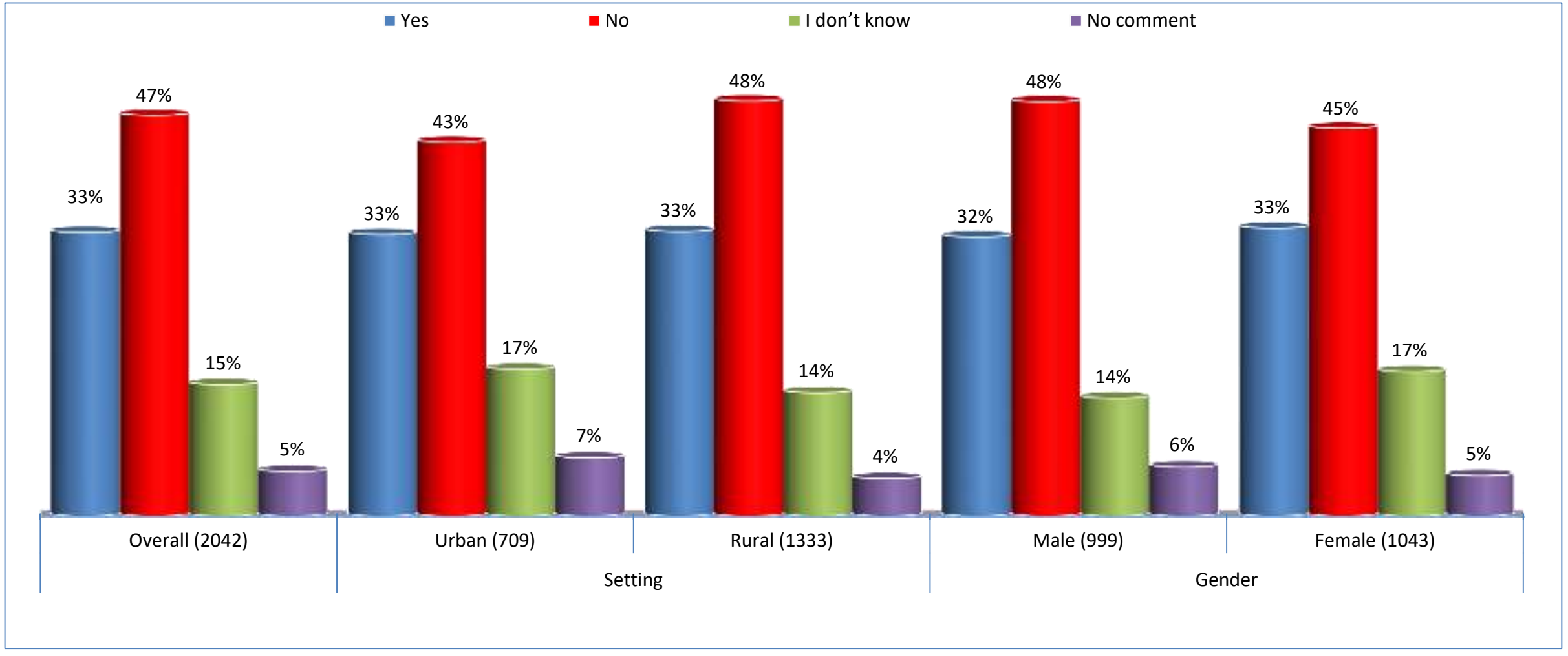
Will you vote your current MP back to Parliament?

Will you vote your current MP back to Parliament?

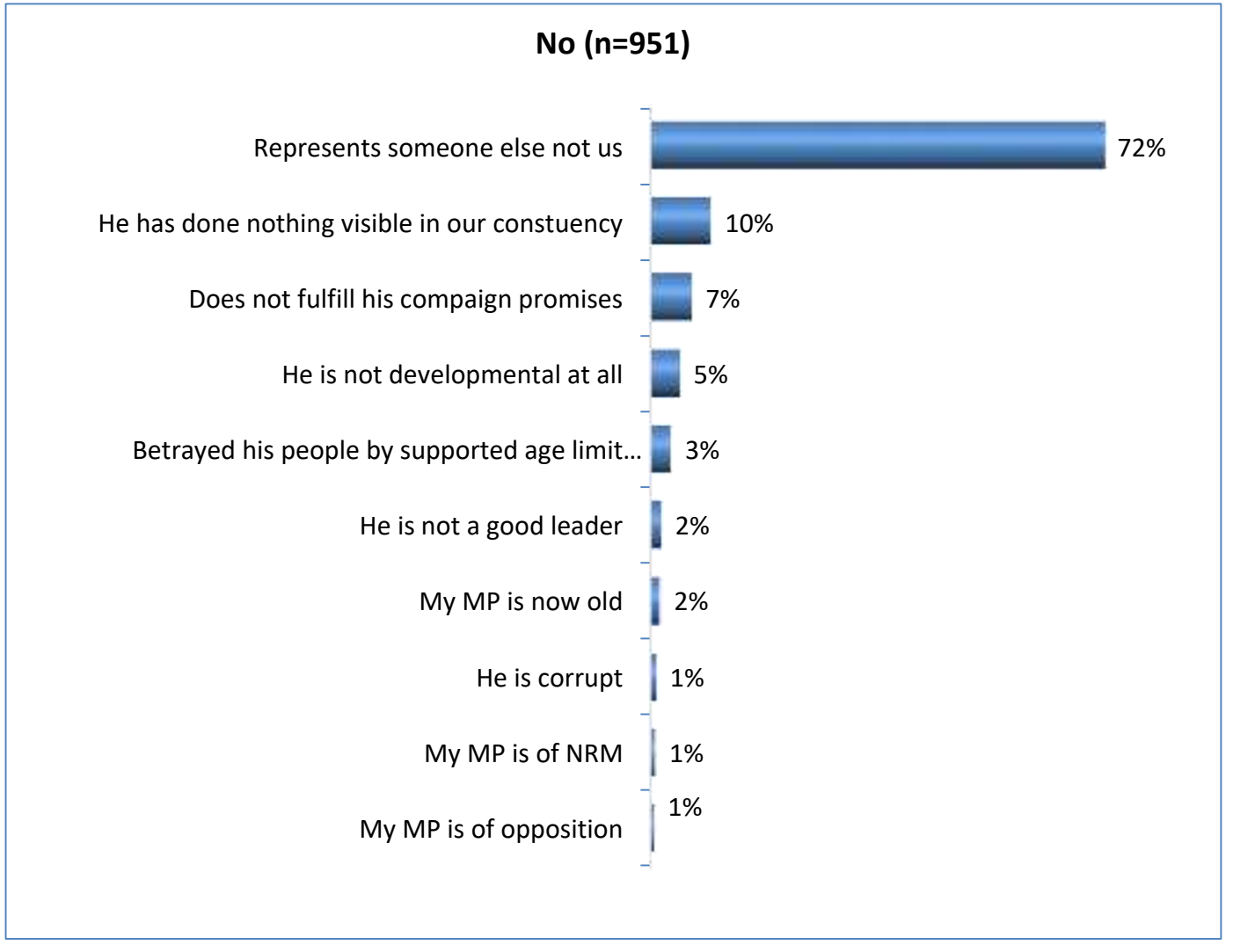


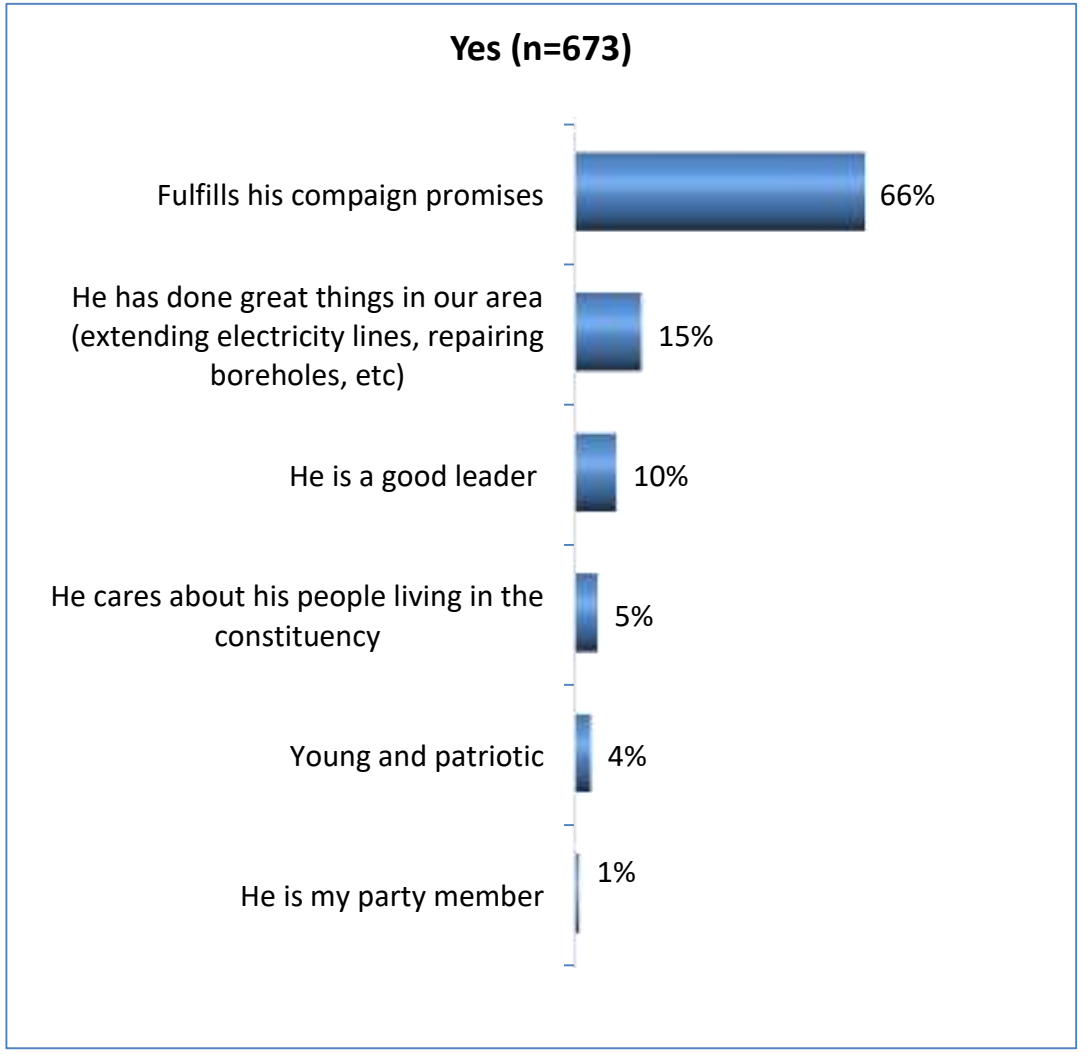
Will you vote your current MP back to Parliament?

Will you vote your current MP back to Parliament?



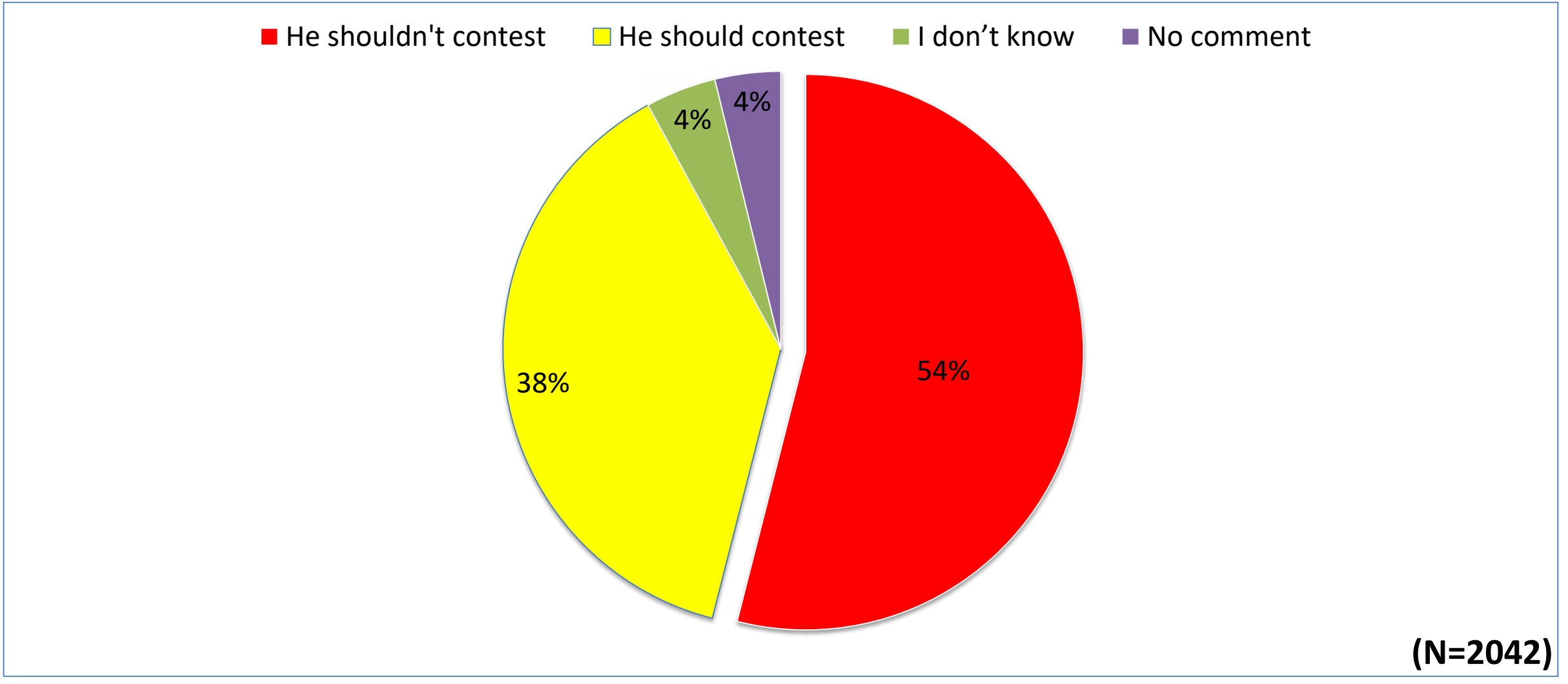
Reasons for voting / not voting current MP back to





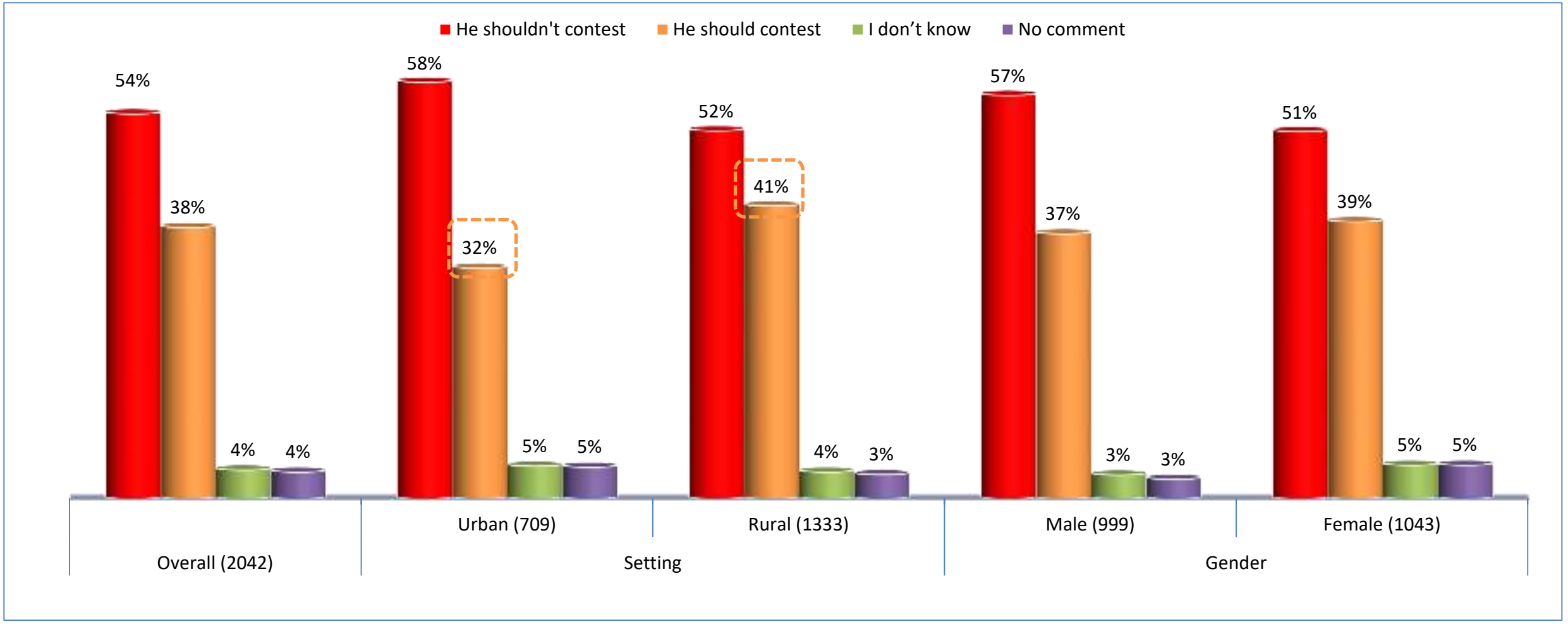
Views on whether President Museveni should / should

31.Some people support the idea that President Museveni should contest again in 2021 others say he shouldn't. What is your view?



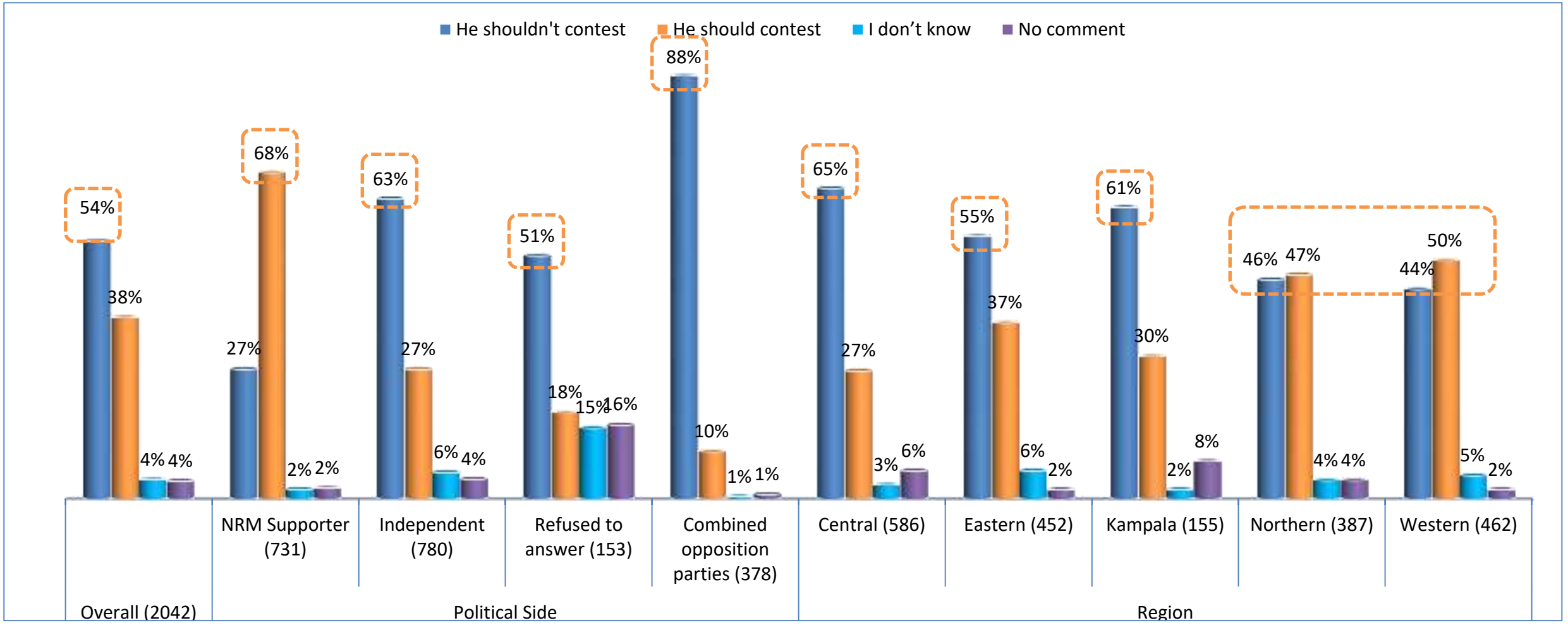
Views on whether President Museveni should / should not contesting again in 2021

31.Some people support the idea that President Museveni should contest again in 2021 others say he shouldn't; What is your view?



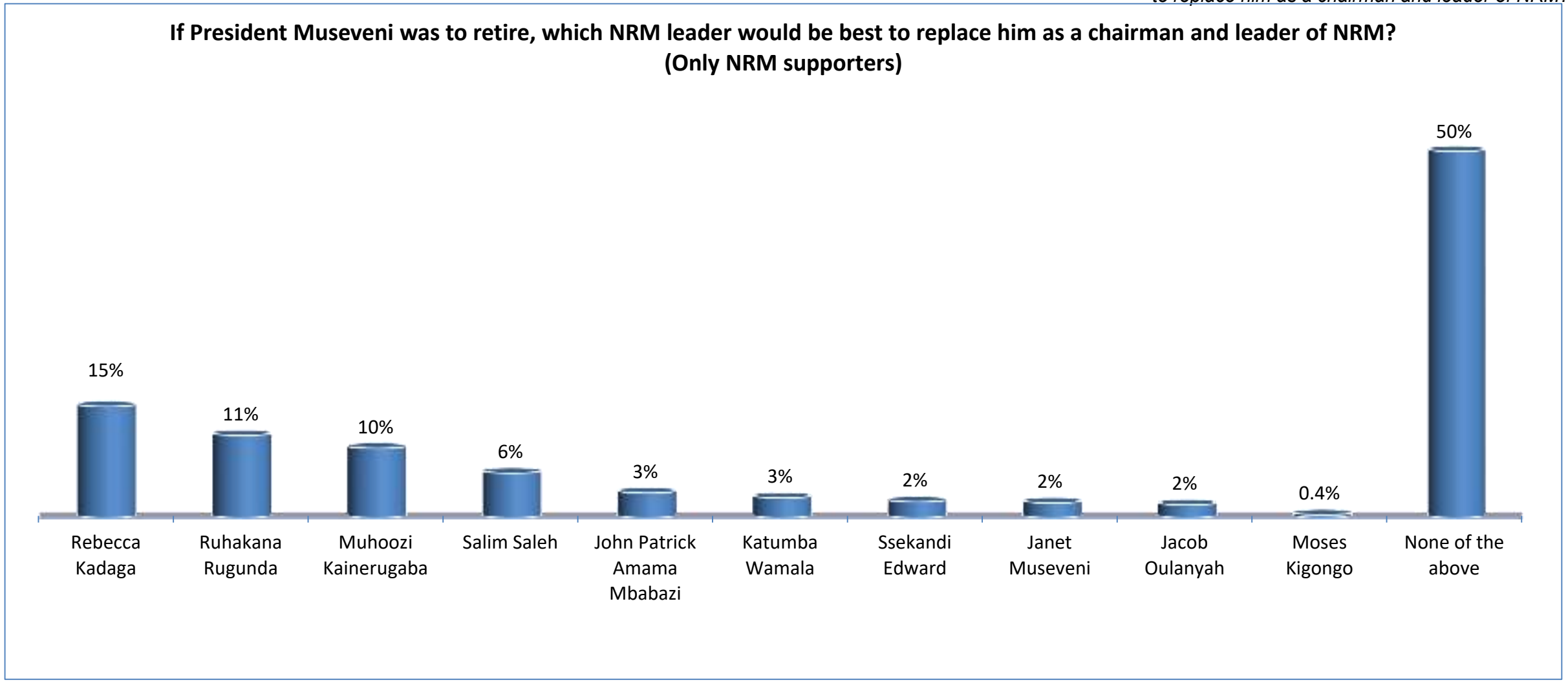
Views on whether President Museveni should / should not contesting again in 2021

31.Some people support the idea that President Museveni should contest again in 2021 others say he shouldn't; What is your view?



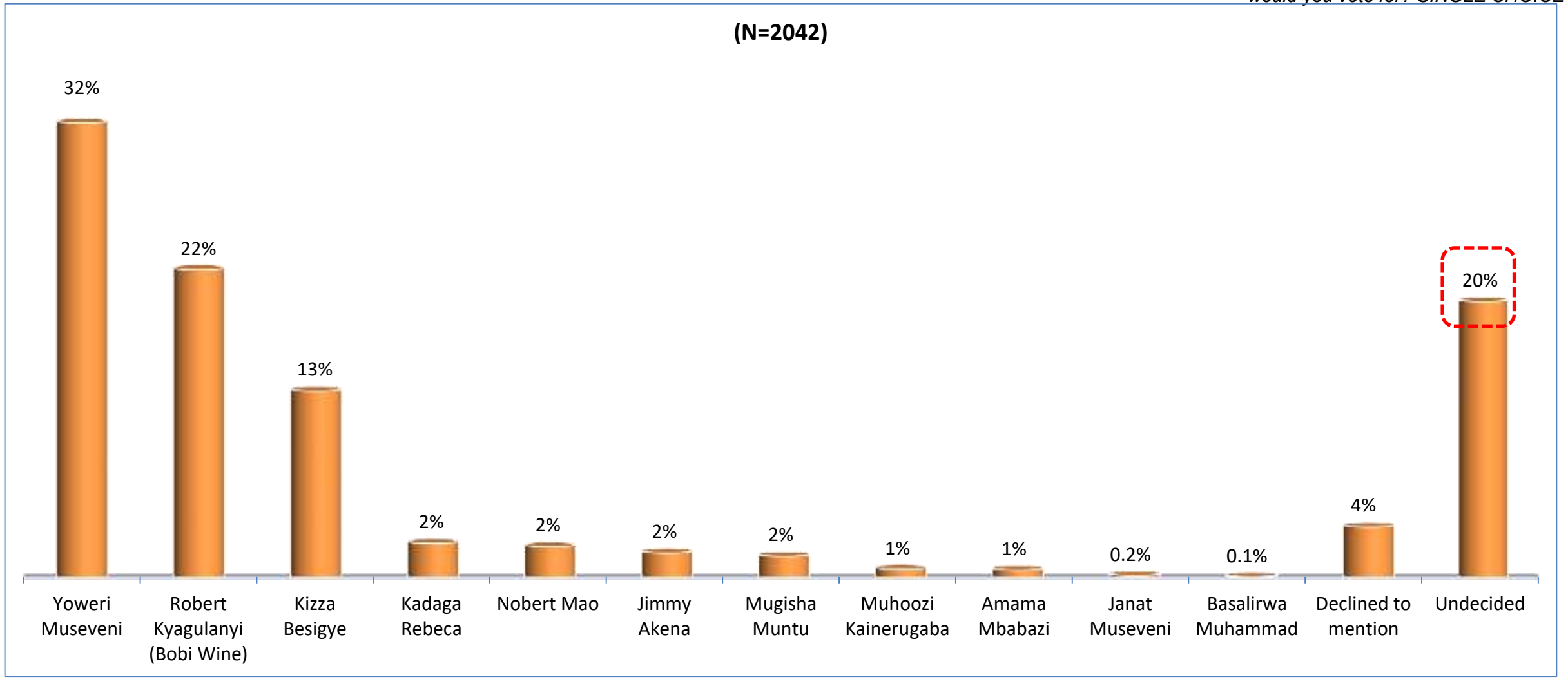
Best to replacement for President Museveni as a chairman and leader of NRM

If President Museveni was to retire, which NRM leader would be best to replace him as a chairman and leader of NRM?



What if the presidential election were to be held tomorrow, who would you vote for?

34.What if the presidential election were to be held tomorrow, who would you vote for? SINGLE CHOICE



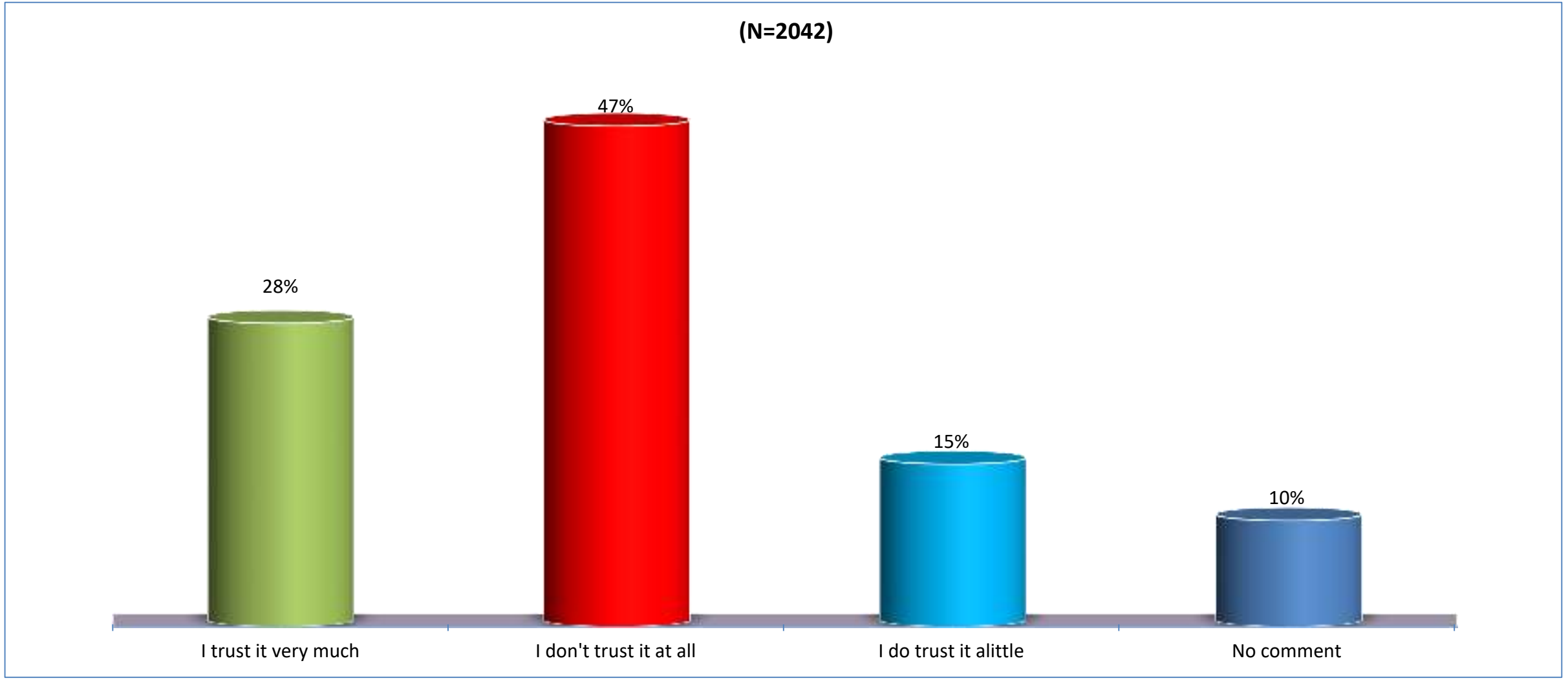
What if the presidential election were to be held tomorrow, who would you vote for?

34.What if the presidential election were to be held tomorrow, who would you vote for? SINGLE CHOICE

	Overall	Region					Setting		Gender	
		Central	Eastern	Kampala	Northern	Western	Urban	Rural	Male	Female
Base	**2042**	**586**	**452**	**155**	**387**	**462**	**709**	**1333**	**999**	**1043**
Yoweri Museveni	32%	19%	32%	22%	39%	47%	28%	35%	32%	33%
Robert Kyagulanyi (Bobi Wine)	22%	33%	19%	35%	13%	13%	26%	20%	23%	21%
Kizza Besigye	13%	12%	12%	10%	11%	19%	14%	13%	14%	13%
Kadaga Rebeca	2%	2%	7%	3%	1%	0%	2%	3%	3%	2%
Nobert Mao	2%	2%	1%		8%	0%	2%	2%	2%	2%
Jimmy Akena	2%	0%	1%		7%	0%	1%	2%	1%	2%
Mugisha Muntu	2%	3%	0%	1%	1%	3%	2%	1%	2%	1%
Muhoozi Kainerugaba	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%
Amama Mbabazi	1%	0%	0%		1%	2%	0.1%	1%	0%	1%
Janat Museveni	0.2%			2%	0%		0.4%	0.1%	0%	0%
Basalirwa Muhammad	0.1%	0.3%					0.1%	0.1%	0%	
Undecided	20%	22%	23%	24%	17%	13%	20%	19%	18%	21%
Declined to mention	4%	7%	4%	1%	2%	2%	3%	4%	4%	3%

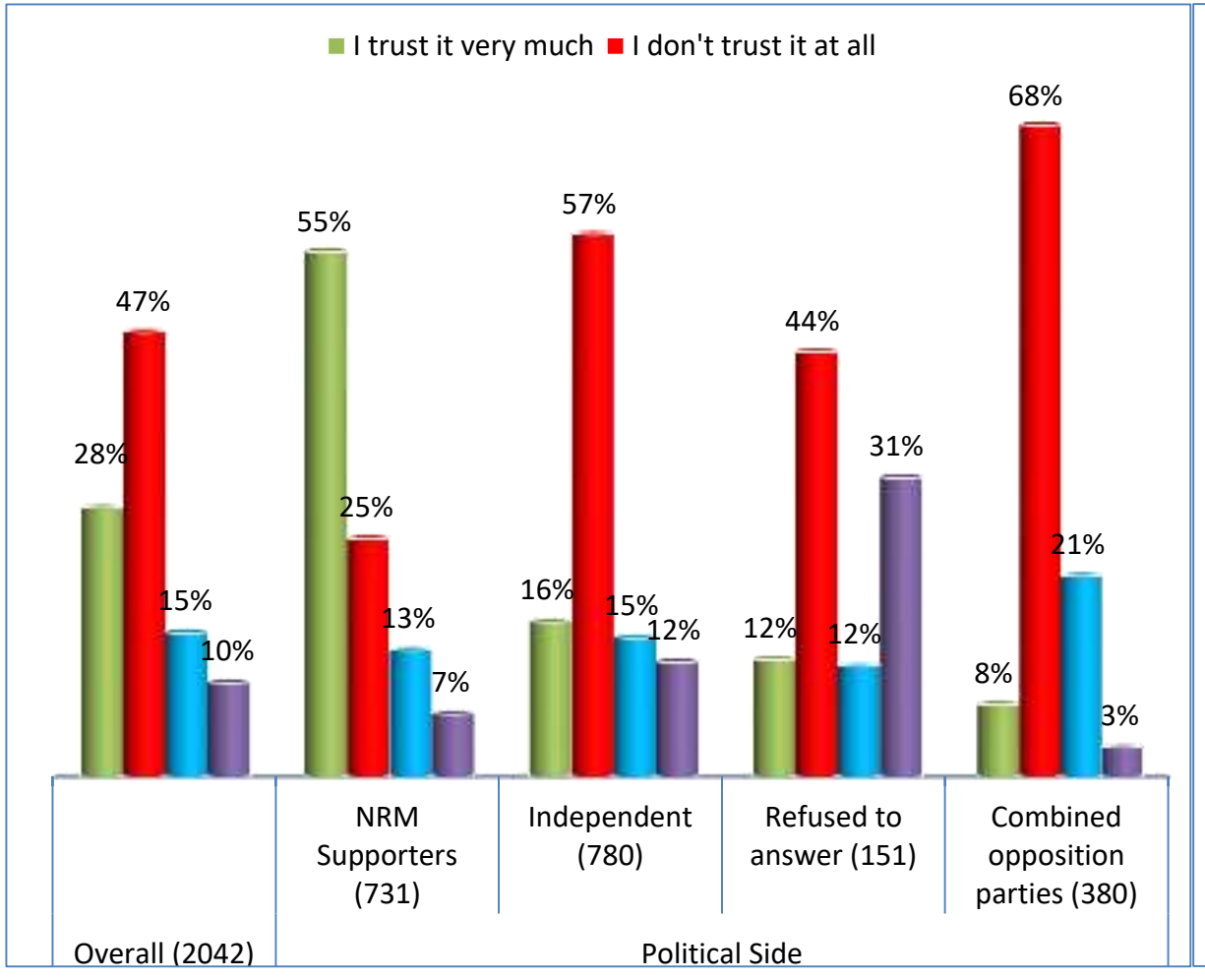
How much do you trust the electoral commission to conduct a free and fair election?

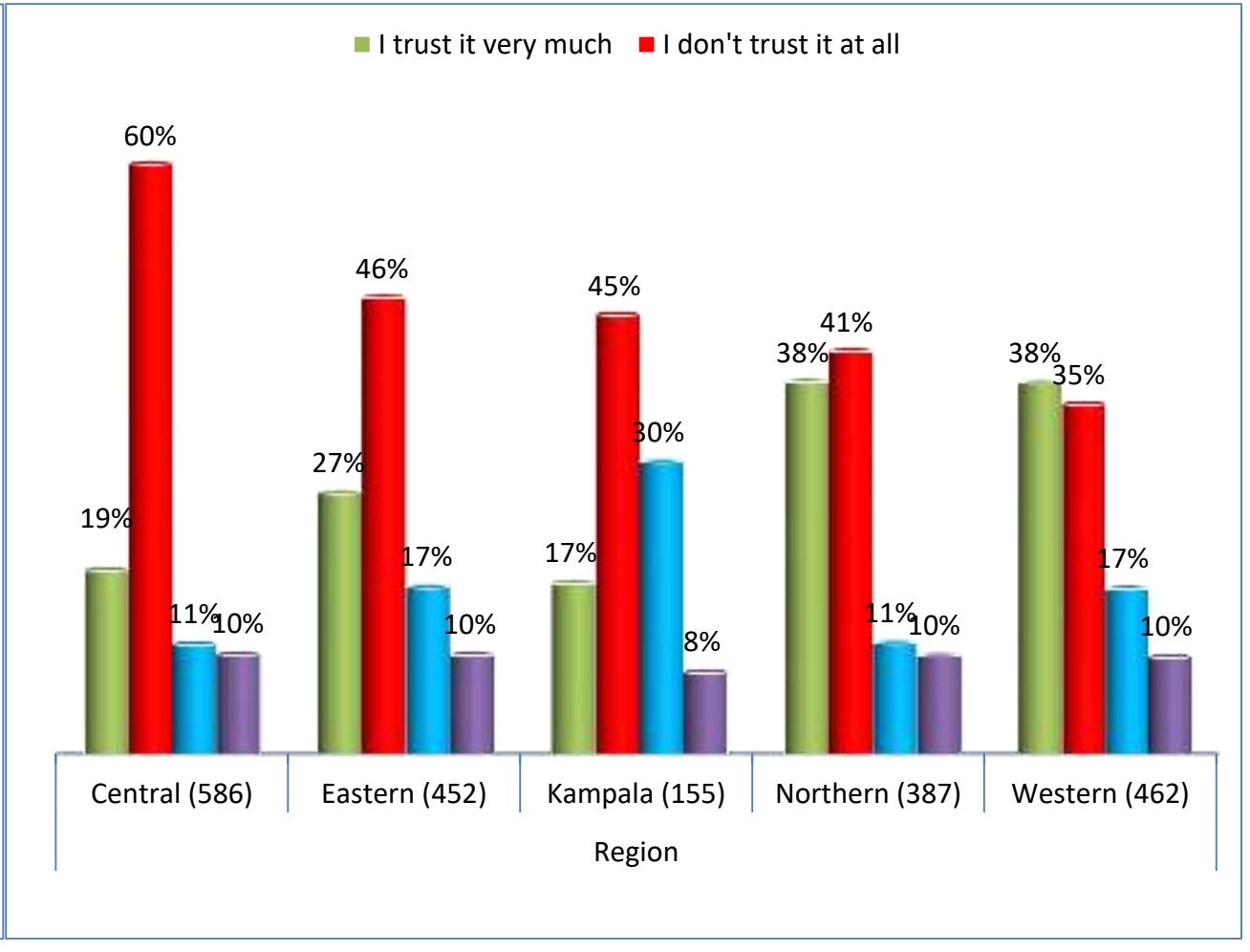
35.How much do you trust the electoral commission to conduct a free and fair election?



How much do you trust the electoral commission to conduct a free and fair election?

35.How much do you trust the electoral commission to conduct a free and fair election?





THANK YOU

For information please contact:

Research World International Ltd

Plot 2, Martyr's - Way- Ntinda
P.O. Box 34148, Kampala Uganda

T: +256-776-642764 / +256-790-912641

Email: info@researchworld-int.net

Website: www.researchworldint.net